



Vanderbilt

Current Revision Date: 10/25/18

Established: 1873

Location: Nashville, TN

Mascot: Commodores

Mascot Name: Mr. Commodore (Mr. C) **Conference:** Southeastern Conference (SEC)

Verbiage

Vanderbilt University®
Vanderbilt®
Commodores®
VU®
Vandy®
'Dores®

Anchor Down®
Vanderbilt University Medical Center®
Vanderbilt Stadium™ (football)
Hawkins Field™ (baseball)
Memorial Gym™ (basketball)

Gold

Metallic Gold

Black

White

PANTONE 7502 C

MADEIRA Rayon: 1070 Polyneon: 1670

PANTONE 873 C

MADEIRA Rayon: FS Gold 37

PANTONE Process Black C

MADEIRA Rayon: 1000 Polyneon: 1800

White

MADEIRA Rayon: 1001 Polyneon: 1801

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks



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Combination Marks



VANDERBILT®

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VANDERBILT®

7



VANDERBILT®

8



VANDERBILT®

9



VANDERBILT®

10



VANDERBILT
COMMODORES.

11



VANDERBILT
COMMODORES.

12



VANDERBILT
COMMODORES.

13



VANDERBILT
COMMODORES.

14



VANDERBILT
COMMODORES.

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VANDERBILT®

16



VANDERBILT®

17



VANDERBILT®

18



VANDERBILT®

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VANDERBILT®

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VANDERBILT
COMMODORES.

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COMMODORES.

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Vanderbilt

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Combination Marks (cont'd)







Word Marks

Sport Specific Marks

For additional sport specific marks, contact the licensing office. For use on other background colors, refer to marks 5-8.

Institutional Marks

For additional institutional marks, please contact the licensing office.

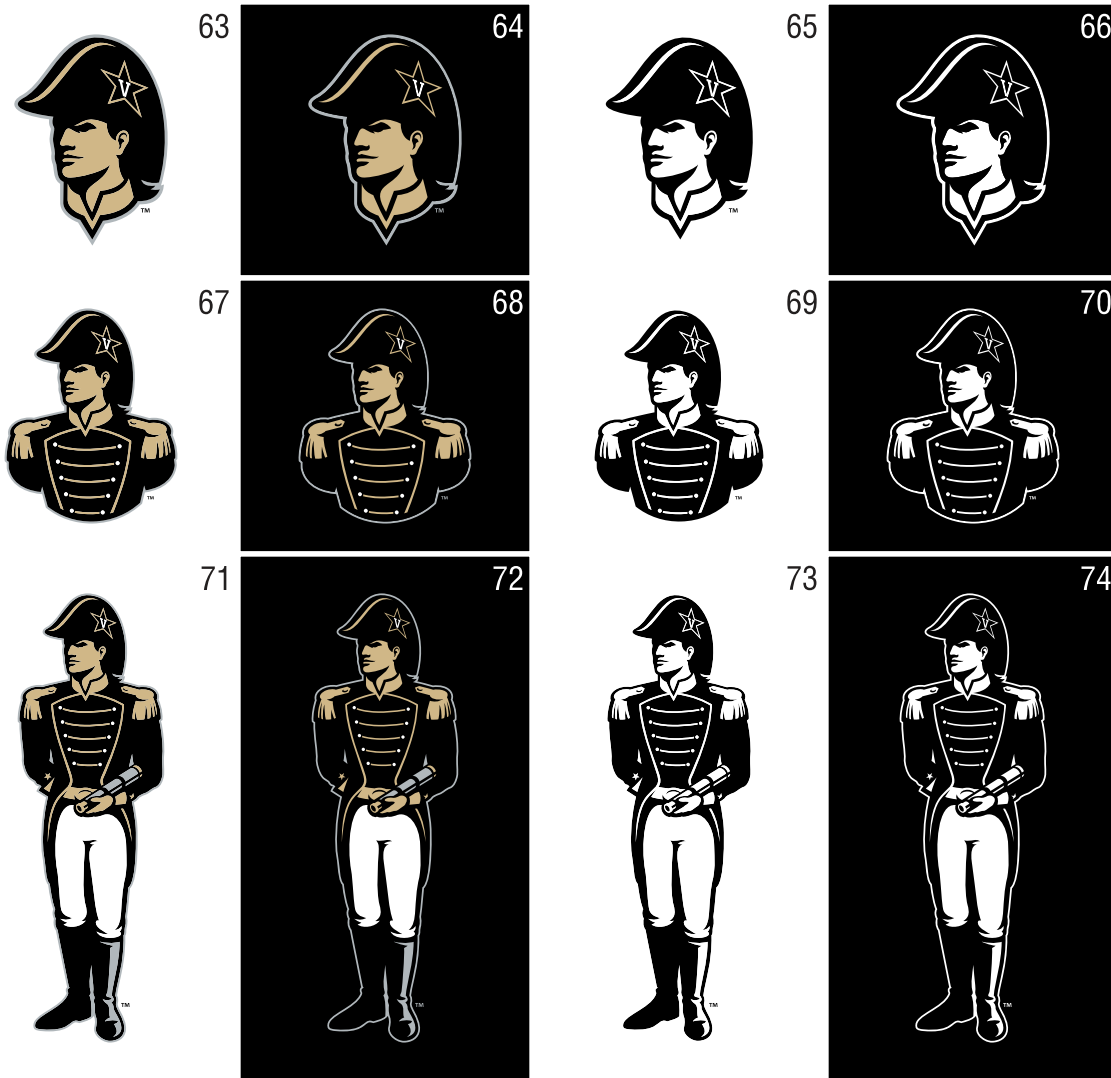
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VANDERBILT <small>COMMODORES.</small>	VANDERBILT <small>COMMODORES.</small>	VANDERBILT <small>COMMODORES.</small>	VANDERBILT <small>COMMODORES.</small>	VANDERBILT <small>COMMODORES.</small>
VANDERBILT.	VANDERBILT.	COMMODORES.	COMMODORES.	
 VANDERBILT <small>BASEBALL</small>	 VANDERBILT <small>BASKETBALL</small>	 VANDERBILT <small>FOOTBALL</small>	 VANDERBILT <small>GOLF</small>	
 VANDERBILT.	 VANDERBILT.	VANDERBILT  UNIVERSITY.	VANDERBILT  UNIVERSITY.	
 VANDERBILT.	 VANDERBILT.	 VANDERBILT UNIVERSITY.	 VANDERBILT UNIVERSITY.	
VANDERBILT  UNIVERSITY MEDICAL CENTER.		VANDERBILT  UNIVERSITY MEDICAL CENTER.		



Anchor & Anchor Down Marks



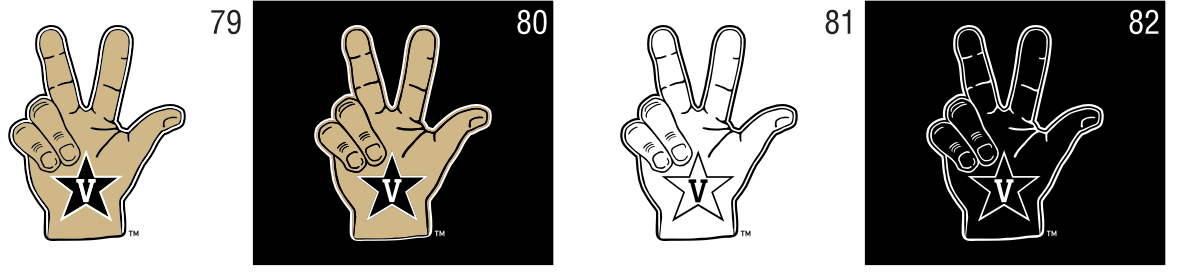
Mascot Marks



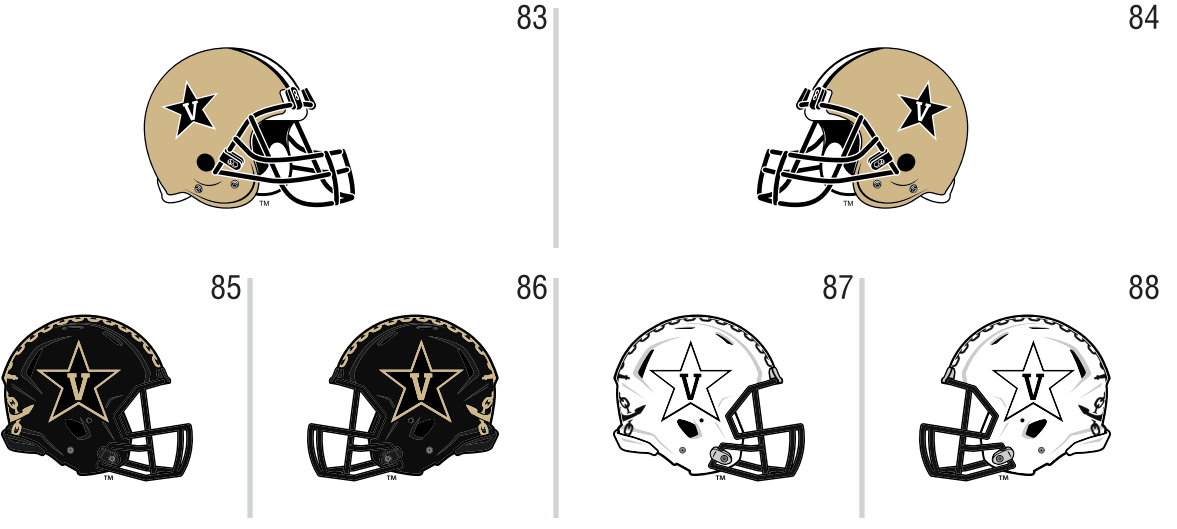
Baseball Marks



Hand Marks



Helmet Marks



ADDITIONAL PERTINENT INFORMATION

- University seal not permitted on products for resale.
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures not permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks