Superstition
Hard Rock and Heavy Metal

- Guitar-led rock
  - Blues influenced
- Dense textures
- Extremely loud volumes
- Intense vocals
Led Zeppelin

- Led Zeppelin
  - Jimmy Page, Robert Plant, John Paul Jones, John Bonham
  - Blues, folk, psychedelic rock
    - Aggressive guitar
  - “Stairway to Heaven”
    - most requested song of 70s

- “Immigrant Song” - 1970
Progressive Rock

- Complex compositions
- More creativity
- Greater instrumentation
- Abandon short pop single format
- "Art rock"
  - Jazz and classical influences
  - Long song structures
Pink Floyd

- Pink Floyd
  - *Dark Side of the Moon*
  - Based on themes of madness, insanity
    - Time, work, money, war, fear of death
    - Slow- midtempo songs
    - Spacey, psychedelic, jazz, blues influenced

- “Money”- 1973
Funk

- Danceable form of R&B/soul music
  - James Brown brought the groove
  - Emphasizes *rhythmic groove of bass*
  - Dense textures
  - Catchy melodies
  - Call and response
  - Interlocking patterns
Guided development of funk

Parliament-Funkadelic

Originally signed to Motown as doo wop group

Flamboyant costumes, psychedelic influence

“Give Up the Funk (Tear the Roof off the Sucker)” – 1976
Stevie Wonder

- One of most popular artists in 70s
  - Signed with Motown
  - “Little Stevie Wonder”

- “Superstition” - 1972
  - Tuneful melody
  - Dense textures
  - Syncopated funk riffs
  - Clavinet keyboard
Soul Train

- American musical variety TV program
  - 1971-2006
  - Featured African American dancers
  - 35-year history
  - Live performances
    - R&B, soul, hip hop, funk, jazz, disco
Disco

- Roughly 1975-1980

- What makes it disco? THE BEAT!
  - “4 on the floor”

- Derived from European discotheques
  - Began in underground scene in NY (Latino, black, & gay communities)

- Donna Summer, Gloria Gaynor, CHIC, Kool & The Gang, KC & The Sunshine Band
Disco

- CHIC
  - “Good Times” - 1979

- Donna Summer
  - “Hot Stuff” - 1979

- The Bee Gees
  - “Stayin Alive” - 1977
Punk

- Emerges in mid 70s
- Captures simplicity of early rock
- Reactionary movement
  - Anti commercialism of mainstream rock
  - Back to basics rebellion
- Takes shape in NY
  - CBGB club
Punk

- Working class youth
- Outlet for frustration
- Image associated with movement
- Bleak economic outlook
Punk

- Short
  - Say what you want, move on

- Loud
  - Guitar/bass distortion

- Fast
  - Repeated chords/notes

- The Ramones
  - “I Wanna Be Sedated” - 1978
The 80s

- Music industry sales decline
- Entertainment competition
- National economic recession
  - Reagan era
- Rely on a few superstars to help industry
The 80s

- MTV - 1981
- Visual element enhances song
- Song + video = success
- Digital Synthesizers dominate 80s sound
- Compact Discs (CDs) - 1982
Michael Jackson

- “Billie Jean” - 1982
- *Thriller* (album)
  - Producer Quincy Jones
  - State-of-the-art pop music
- MTV initially refused to air videos
- Many consider the greatest entertainer of all time
Michael Jackson

- MJ raises music video to art form
- Whole package
- “Thriller” - 1984
  - New standards for production
  - Quality, creativity, cost
  - Musical horror movie
Madonna

- Creative control in industry
- Leveraged video medium to promote albums
- Controversial image
- Paved way for female dance superstars
- “Like A Virgin”-1984
  - Contrasting images