

## Vanderbilt University Departmental Success Plan

Dean of Students Area: Arts and Campus Events

Date Submitted: August 2014

Date Last Updated: June 2015

**Mission Statement:** To facilitate and promote diverse programming for the Vanderbilt and Nashville Community that cultivates social engagement, cultural enrichment, artistic exploration and intellectual growth.

### Focus Area: **Arts & Campus Events**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. Increase the visibility and identity of Arts & Campus Events	<p>Update website specific to our office and new functions.</p> <p>Various ACE programs and services. Clothing/Brochures/Press Releases.</p> <p>Interdepartmental gatherings with other DOS offices. (4 for the year).</p> <p>Suite Number for Arts &amp; Campus Events and Office Numbers</p> <p>Keep Web site updated with all Department changes and new advising responsibilities including staff job descriptions.</p> <p>Create ACE signature events.</p>	<p><a href="#">Track</a> unique visitors to our <a href="#">site</a></p> <p>Monitor attendance through various outlets (box office reports, anchor link).</p>	<p><a href="#">ACE Brochure</a> was created to showcase the many offerings our office provides to the Vanderbilt and Nashville community.</p> <p>Still a work in progress. The office of Leadership and Development on a regular basis serves as our tour receptionist to escort people to our office.</p> <p><a href="#">Website</a> continues to be updated but will need a consistent person to update our website with new events.</p>	<p>Provide content to steer visitors to our website. Usage of branding and the usage of our website on all materials. Our bounce rate is extremely high and this is something that can be tapered if we have more content.</p> <p>Will need to brainstorm to find an event that will be sponsored by ACE. In order to produce an event we will need to request for funding during budget projections.</p>
2. Utilizing our office space more for programming	<p>Transfer Orientation</p> <p>Gallery Exhibits</p> <p>Interdepartmental gatherings with</p>	<p>Anchor Link swipes (for certain programs).</p>	<p>Transfer Orientation Snack Break was held in Sarratt 361</p> <p>Interdepartmental Gathering: Pottery with the Project Safe</p>	<p>We will continue to provide more opportunities to use our space for next year.</p>

	<p>other DOS offices. (4 for the year).</p>		<p>House/Popcorn on the Hall with the Third Floor.</p> <p>First exhibit: JC Johnson, Art Studios faculty.</p> <p>Second Exhibit: Audrey Deal McEver, Art Studios faculty October - Mid November 2014</p> <p>Third Exhibit: Ashleigh Jervis, Art Studios faculty January 9 - February 27, 2015</p> <p>Goodbye Lunch for Hannah Bolton.</p>	
<p>3. Incorporate Arts &amp; Campus Events staff bonding events.</p>	<p>Monthly lunch in our lobby Attend 4 events a semester (Spotlight, etc.)</p>		<p>4 Staff Members attended the Lambda Drag Show during Homecoming Week</p> <p>The Escape Game (7)</p> <p>Birthday Celebrations</p> <p>Lunch: 5 Points Pizza</p> <p>David Heustess hosted a paint your own pottery event for ACE and Project Safe staff members</p> <p>Hip Hues T-shirt Demonstration</p> <p>MLK Festivities (Keynote, Opening Luncheon, MLK March at TSU)</p>	<p>Due to lack of employee morale allocations, we will try to continue to provide free opportunities for our staff.</p>

			Goodbye Lunch for Hannah at Marchè (8)	
4. Once a month have a VPB, ACE, VPAC executive members attend our staff meeting.	Once a month, student leaders will attend our all staff meeting.	Send invites to Student Leaders.	The class schedules of our student leaders have prohibited us from meeting during our staff meeting time.	Arrange a meeting twice a semester outside of our regular scheduled meeting time.
5. Provide diversity-training opportunities for staff.	Staff Meeting vignettes and articles on areas of diversity  Ally training  Inviting various speakers to staff meetings.		We were unable to complete this task.	This is an area that will need to be focused later this semester or in the Fall.
6. Seek and recruit a diverse group of staff members to volunteer and interview for programs.	CityVU Events Quake Rites Outstanding Senior Interviewers		Commodore Quake Volunteers  CityVU Trips  Rites of Spring  Outstanding Senior Judges	Continue to seek out staff to volunteer for our programs.

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### Focus Area: **Student Leadership & Accountability**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. Provide professional development opportunities for the Vanderbilt Programming Board, ACE and VPAC.	During committee meetings student leaders will have the opportunity to hear from external partners about different fields in entertainment and advertising.	Student leaders will be given an assessment at the conclusion of their leadership experience.	The Lunch and Learn Series has provided four opportunities for students to hear individuals from TV, News and Music.	Continue the program and provide more areas of the entertainment and arts.
2. Student Leaders will be accountable for all expenditures and budget management.	During training students will be given guidelines to follow in order to maintain their budgets for the fiscal year.	During the month of February we will look at individual center numbers and determine future expenditures.	The VPB President and VPB leaders have access to their accounts via E-dog.  All VPB centers are ending the year in a positive balance.	Groups were accountable for their expenditures and we will continue to provide them opportunities to monitor their spending.  Will incorporate a system for students to track their expenditures per program.

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### Focus Area: **Program Attendance & Satisfaction**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. Evaluate key events, programs and classes with an emphasis on maintaining high levels of student satisfaction.	Vanderbilt Programming Board, Rhythm & Roots, Spotlight, ENCORE, Studio Arts Classes, Dance Program, iLens	Administer survey to participants immediately following events via email.  Monitor attendance by utilizing box office reports and Anchor Link.	The Lunch & Learn Series has had great results through its <a href="#">assessment</a> instrument.	We will continue the program and expand our offerings of individuals to speak.  We will research ways to seek data on students levels of satisfaction without doing numerous surveys.
2. Increase student attendance by 10% for Quake and Rites of Spring	Commodore Quake; Rites of Spring	Monitor attendance by utilizing box office reports and Anchor Link (first day of sales).	Quake: 13.11% increase Rites of Spring: 10.5% increase	Will continue our efforts to increase of student participation in our concert series.
3. Increase general public attendance by 10% for Quake and Rites of Spring	Commodore Quake; Rites of Spring	Monitor attendance by utilizing box office reports.	Quake: 14.40% decrease Rites of Spring: 24.40% increase	Evaluate our efforts in the community to increase attendance.
4. Increase the number of student participation in Dance Programs by 3%.	Vanderbilt Dance Programs	Enrollment Data	Fall 2014: 352 (389) = 9.5% Decrease  Spring 2015: 396 (436) = 9.7% Decrease	Spring had an increase of Freshmen students in Beginning Ballet and Beginning Hip Hop. Salsa and Swing both had jumps in Vanderbilt Student participation

5. Increase the number of student participation in the Sarratt Art Studio programs by 3%.	Sarratt Art Studios Classes	Enrollment Data	82 VU students registered for Fall classes (298 Total enrollees)  86 VU students registered for Spring Classes (295 Total enrollees)	Continue to do the same marketing to students about our programs.
6. Increase the Studio Arts revenue by 5%.	Studio Arts Programs	Enrollment Numbers	Registration Fees: \$87,650 (73.30% increase)  Summer adult classes registration fees - \$9,360.  Summer program sold out!	Continue to reciprocate our marketing efforts to students about our programs.
7. Increase the student body vote for Outstanding Senior by 5%.	Anchor Link	Voting numbers	13.7% decrease	The change in the voting structure may have caused the low turnout. We will probably make it back to only one day of voting.

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### Focus Area: **Vanderbilt Programming Board (VPB)**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. For all VPB groups to carry over a 5% surplus of their Acfee allocation for FY15	Budget Management will be covered in Fall Training for VPB Executive Board members.	Pull Sheets	So far all groups are working within their set budget.	Continue to have student groups monitor their spending per event.
2. @vandypb, @commodorequake & @ritesatvandy will have a 10% increase in followers by May 2015.	Twitter	Record number of followers September 1 <sup>st</sup>	742 – VPB (908) – 22.37% 496 – Commodore Quake (531) 7.05% 2462 – Rites of Spring (2,727) 10.76%  Numbers include the highest amount of followers during the academic year.	We will research on how to improve our online footprint.  More marketing of our Twitter handle at programs.
3. The average GPA of VPB Executive Board members will exceed non-members of VPB.	VPB student leader agreement/requirement	GPA	Avg GPA: 3.576	Continue to encourage our student leaders to make their academic work a priority and to not skip class.
4. Increase our diversity in all VPB groups, which includes student leaders and members.	Reaching out to various Multicultural Organizations and recruiting members.  Visiting MLC groups during their	Recruitment data  Emails were sent to various multicultural groups to encourage applicants of color to apply.	Increase in minority student applications. We have two minority co-chairs for the new academic school year.	Will continue to make efforts to advertise our positions to various groups on campus

	meetings to announce the application process.	Interest meetings were held at the Commons and the Sarratt Student Center	We had a 150% increase in applicants this year.	
5. Have collaborative programming with MLC groups to provide diverse programming offerings.	Homecoming – Lambda Drag Show		478 in Attendance (\$628.86 was raised)	Explore more opportunities to work with MLC groups, The Women’s Center and the LGBTQI communities.
6. Program Offerings – To analyze the mission for each programming area and see if the programming is fulfilling the mission of the group.	VPB Retreat	Focus Groups	VPB provided programming that fit into their mission.	Continue to provide programs that fit each VPB committee mission and purpose.



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### Focus Area: **Reducing Risk (Alcohol)**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. On nights of late night programs sponsored by VPB, there will be a decrease in the number of alcohol-related, student conduct incidents.	The Vanderbilt Programming Board VenUe Sponsored Events	Maxient	There was a 31% decrease in incidents reported on the night of VPB sponsored programs.	Continue to provide late night program alternatives to students and look into the possibility of providing programs on Saturday.
2. Implement a new alcohol policy for Rites of Spring and replaced the BYOB 6-pack option with the sale of alcohol (3 drinks per person limit).	Rites of Spring Music Festival	Write a proposal to get approved by Administration	The proposal was accepted and we were able to implement the policy for Rites of Spring 2015.	Tweak the location and logistics of the policy during the music festival.
3. Reduce the amount of incidents that was reported during the 2014 Rites of Spring Music Festival.	Rites of Spring Music Festival	Maxient	There was a 62.5% decrease in incidents reported during Rites of Spring Weekend.	Continue to make efforts to maintain and decrease incidents due to the Rites of Spring Music Festival.

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### Focus Area: **ACE Design Team**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. To be fiscally responsible for FY015 by not exceeding ACE Design team working hours.	Bi-weekly budget meetings with advisor.	Pull Sheets	Reduced hours to 80 hours per week as advised due to budget constraints.	Continue to be fiscally responsible.
2. Lynda.com – Increase skill sets in design.	Website tutorial	Competence in their designing	Students learned new skills through using this program.	Utilize staff meetings to train ACE students on other skills in the Adobe suite.
3. More staff development activities	Once a semester field trips.	Hatch Show Print Printmaker Studio	Toured the Hatch Print Studio	Continue to provide opportunities for students to learn and explore more opportunities in print media.
4. Showcase an ACE Poster Exhibition at the end of 2015 Spring semester. Would like for this event to happen yearly.	Will give ACE more visibility and pride of workmanship.		Poster exhibit/Info Session took place on the Sarratt Promenade, March 9, 2015 and will continue until March 23, 2015  ACE students were pleased to see their work displayed and appreciated the increased visibility to their team.	Will continue to provide this opportunity to ACE design students.
5. Student Applications	Looking to hire four students. Four students graduating this year plus one going abroad in Fall 2015.		Hired four students.	Continue to keep a solid number of ACE design students to accommodate the requests from student organizations.

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### Focus Area: **Transfer Orientation**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. Aid new students in making the transition from their previous environment to Vanderbilt.	Transfer Orientation Programming	Assessment tool distributed to Transfer Students after the program.	56.41% Agree that they are comfortable beginning their college career after attending Transfer Orientation	Incorporate more student small groups during Orientation that will enable students an opportunity to establish a core group of friends.
2. Acquaint and educate students of their rights and responsibilities within the campus community.	Transfer Orientation Programming: Conduct and Honor Code Session, Personal Empowerment Through Self Awareness,	Assessment tool distributed to Transfer Students after the program.	Agreed that Transfer Orientation helped them know the consequences for not following the standards set for appropriate behaviors while I'm a student at Vanderbilt.	Continue to provide this opportunity during Transfer Orientation.
3. Inform students of campus services and resources that will enhance their academic success and overall college experience.	Transfer Orientation Programming: Student Health & Psychological Counseling Center Orientation, Navigating the Vanderbilt Meal Plan, Study Abroad Writing Studio Open House, Central Library Open House, Student Health Center Open House	Assessment tool distributed to Transfer Students after the program.	69.23% are aware of the campus services available for students at Vanderbilt University	Provide students with a more interactive way to provide the information to them. Students have mentioned that these sessions are very dry.
4. Promote the importance of students being involved on campus and taking responsibility and initiative for their own growth and development.	Transfer Orientation Programming: How to Get Involved in Student Orgs, Office of Active Citizenship & Services, Greek Life Information Session,	Assessment tool distributed to Transfer Students after the program.	84.62% understand the importance of being involved on campus and taking responsibility and initiative for my own growth and development.	Provide more Real World Vanderbilt Sessions during the orientation week that addresses these certain issues.

5. Provide students the opportunity to interact with other students, faculty, and staff.	Transfer Orientation Programming: Social Event, Founders Walk, VPB Palooza, SPOTLIGHT, Student Organization Fair	Assessment tool distributed to Transfer Students after the program.	79.49% agreed that faculty members they interacted with helped me feel more comfortable during Transfer Orientation.	Continue the usage of The Wildhorse Saloon and add a “Night at the Rec Center” event.  Also incorporate more student icebreakers and interactive programming.
6. Transfer students will learn their academic requirements and expectations as students at Vanderbilt	School Based Advising, Meetings with College Deans/Individual College Orientation Offerings	Assessment tool distributed to Transfer Students after the program.	64.11% agreed that Transfer Orientation helped them better understand the academic expectations of me while at Vanderbilt University.	Stress the importance of the academic rigors at Vanderbilt and provide more programming surrounding this topic. Introduce more options for academic help on campus.
7. Monitor the progress of Transfer Students and how they are adapting to Vanderbilt.	Focus Groups of Transfer Students	Focus Group		Extending the orientation through February with small group gatherings.

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### Focus Area: **Sarratt Art Studios**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. Increase enrollment in Studio art courses	Registration	Enrollment Data and fees from the program registration	82 VU students registered for fall semester classes.  86 VU students registered for Spring semester classes.	Continue to do the same marketing to students and the Nashville community about our programs.  Advertising in Parent Magazine and other art/student focused periodicals.
2. Increase VU student involvement and awareness of Studios and Gallery	Registration	Enrollment Data and fees from the program registration	4 Creation Stations, free drop in workshops have brought over 75 students in to the Studios	Provide more programs like this during the academic year and provide these opportunities in the residence halls.
3. ACE Gallery to exhibit Vanderbilt artists	Gallery downstairs and ACE Wing		JC Johnson and Audrey Deal McEver exhibit work for fall semester in ACE Gallery  Ashleigh Jervis' exhibit January 9 - February 27, 2015 "Fields of Investigation"	Continue to use the space to showcase artwork from various artists.
4. Sarratt Gallery	Call for entries with on line services (CAFE) for regional and national artists – this also generates revenue for the Gallery  Community Outreach and Support through Group Exhibitions – alternating years	Numbers of entries (and dollars) received and number of artists invited to exhibit. The result will be the exhibition calendar for February 2015 through a month (TBD) in 2016.	Call is currently open through CaFE (Call Fro Entries) an on line service  Courage Unmasked is a successful fundraiser and currently on exhibit in Sarratt Gallery with 60+ masks from	Interesting story: a VU student had a stressful academic day and when she walked through Sarratt Gallery she became enthralled with the art work by Lauren Brady in the exhibit "Defining Place". Viewing the work helped her stress levels, take her mind off some of her

	<p>with Courage Unmasked TN and It's a Scream in October/November</p> <p>2015 Host a summer exhibition from the local chapter of Tennessee Craft (formerly known as TACA) that will also support SYAI program</p>		<p>artists from DOS, Vanderbilt and Nashville community and surrounding areas. Nashville Arts Magazine, WPLN and NPR Call for entries brings in revenue of \$3,100.00</p> <p>15 artists selected to exhibit through the 2015 - 2016 academic year.</p> <p>5 artists selected to create masks for second and smaller exhibit of Courage Unmasked TN in October 2015</p> <p>First exhibit from national call "Defining Place" April/May 2015 (group exhibit) and "Ideas from Ocean Beach" solo exhibit by Jon Fischer June/July 2015</p>	<p>worries and she spent time enjoying the work. When she told her mother about the exhibit and it's affects on her well being her mother called to purchase one of the paintings for her daughter. Art has a positive impact on all of us at some point in our lives.... Hosting a summer exhibit of TN Craft artists has been changed to hosting artist demos for National Craft Week in October 2015</p>
<p>5. Create a scaffold to better manage and support Studios, SYAI, and Gallery Instructors and Staff</p>	<p>This is a beautiful work in progress based on Vygotsky's theories of learning gives more responsibility to existing instructors and student workers this in turns provides more support to our students</p> <p>Frees uptime for David to be involved in future collaborations in VU and Nashville programs</p> <p>David works on research and publishes/exhibits; Allows David to teach in Studios</p>	<p>Based on the number of classes being taught, number of events and works published on website. A possible interview of the artist as well to document the progress.</p>	<p>In progress, going well and Courage Unmasked is now on display.</p> <p>Added studio management responsibilities to 3 art instructors</p> <p>One art instructor is also "gallery manager" for Sarratt Gallery and ACE wing.</p> <p>Trained student workers in office/registration responsibilities, daily studio operations, working as teaching assistants, and overseeing/managing Creation</p>	

			<p>Stations</p> <p>Scaffolds are constructed, deconstructed and rebuilt as a program or an individual's needs change. The scaffold for summer reflects a scaffold that have art faculty and staff have more involvement in daily operations of the program.</p> <p>David is exhibiting work in: <b>American Made Show</b>, Washington DC January 2015 (National); <b>Sarratt Art Faculty Exhibit</b> in Sarratt Gallery (Local); <b>Brentwood Library</b> March/April 2015 (Local); Art piece was juried in to <b>ArtFields</b> April 2015 (Southeastern regional)</p>	
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### Focus Area: **Sarratt Dance Studios**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. Locate/Identify at least one alternative space for dance classes.	Visit, any and all locations on campus and off that could be converted to a dance space.	Researched and toured areas of all current “rehearsal areas” and working on upgrades to make them more usable by groups and program. Maybe future possible space in new build areas.	SLC meeting rooms Have been used as space for your Ballroom, Salsa and Swing dance classes this semester and have worked out very well. Will look at the possibility of other classes there.	Expanded our use of SLC space, Dropped Yoga from program and added 2 Pilates mat classes back into the program.
2. Add 2 new styles or techniques to our list of classes (World)	Find other classes our teachers could teach. Added a Flamenco class for fall and looking at the possibility of adding Chinese dance or other Eastern dance style.		Added Pilates back into program. Asian dance teacher not available for new spring classes but is interested in teaching some traditional classes and possibly Tai Chi classes for us.	Look at other technique classes that may increase involvement in the program.
3. Increase visibility of dance program on campus to both students and staff.	More focus upon on campus advertising; work with at least one other department on a dance event/class each semester.	Use of DOS student list serve worked very well for both fall and Spring with more Freshmen coming into classes after information sent out.	Never heard back from my Greek Contacts about a time/date for free ballroom class will try again in Fall to have one set up at beginning of semester.	Going to join student org fair in Fall to be a visual/verbal ad for classes, students do not understand how to “sell” classes or bring people into the area to see us
4. Increase enrollment in classes by 3%	Push online registration for students and community. Drop age requirement from 14 to 12 to bring in students from our summer program to our main program.	Fall numbers are down a little because of changes in teachers, we have 352 classes sold and an average of 23 drop ins on top of that. We lost 4 teachers and added 3 new back.  Spring numbers are up from Fall	Price adjusted for classes because of Basketball misses, Drop in rates \$12 Registration averages \$8 students, \$9 for Staff, \$10 for community (depending on length of class).	Added a few students in the 12-14-age range to the Ballet program but not any big numbers yet.



		with 396 classes sold (up from 352), an average of 25 drop ins per night, We had 2 classes full (20 and 25 dancers) and 5 other within 3-4 students of closing.		
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### Focus Area: **Vanderbilt Performing Arts Community**

Goal	Programs or Initiatives Intended to Achieve Goal	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
1. Continue to strengthen relationships with Vanderbilt faculty in order to create more co-teaching opportunities	Work with Dr. Pearson and Narrative Medicine class to continue the momentum from previous years.	End of semester survey to see if students see the relevance of the material they acquire in class from my involvement.	There is a waiting list for the Narrative Medicine class now. Non-MHS students are interested in taking the class. Class caps at 15 MHS, with 5 available spots for others to participate. Capacity is 20 students per semester.	Prepared new video footage for class. Include creative assignment around the movie WIT that connects to the assigned reading. More illness narratives and journaling.
2. Sponsor a Rhythm & Roots talent competition w/ collaborations from VPAC, Greek Organizations and some off campus student organizations.	1) Start early gathering students and creating interest in a creative collaboration of its kind. 2) Work with on and off campus choreographers. 3) Small group creative sessions. 4) Rehearsals w/ entire cast begin Jan. 10 <sup>th</sup> – Feb. 14 <sup>th</sup> .	Attendance Numbers through Anchor Link.	Added collaborative “associate” membership for multicultural groups to join VPAC and put on joint events.  Discussions about collaborating with VPB on a Spring event  315 people in attendance for The Chair Speaks, 2015. Compared to 262 in 2013 for FLY. Increase of 53 people or 20%	VPAC has collaborated this year with MLC, Interfaith, and many cultural groups on campus. VPB offered money for a sponsorship, but chose not to collaborate with VPAC for this spring.  1) Continue to build on the process to create continued buy in for the program. 2) After the show in Feb. continue to have students perform in various events around campus/community (Mosaic, VPAC performances etc.) to increase visibility for the organization.. 3) Recruit early.

3. Increase student attendance by 5% for SPOTLIGHT & ENCORE	SPOTLIGHT & ENCORE	Monitor attendance utilizing Anchor Link	<p>Spotlight: 43% increase - completely full auditorium and had to turn away hundreds of people</p> <p>Largest Encore Attendance yet – first Encore with more than 150 attendees</p>	<p>Spotlight will have two shows to accommodate more attendees. In hopes of alleviating overcrowding. Work on way to ensure FRESHMAN attend show. Create tickets for freshman, to go into freshman bags(?)</p> <p>Possibly keep Encore in Sarratt Cinema due to success.</p>
4. Student Development opportunities/outings	Provide adequate educational/fun/engaging activities for students to attend. Example, trip to TPAC to see a professional production.	Baseline	Lunch and Learn series - VPAC members are welcome to sign up for the Lunch and Learn series. Spots are held aside for interested ACE students.	Hold more arts/entertainment focused Lunch N Learns to market to VPAC students
5. Work on having a diverse group of student leaders and members in all VPAC groups.	<p>Reaching out to various Multicultural Organizations and recruiting.</p> <p>Visiting MLC groups during their meetings to announce the application process.</p>		<p>Added more multicultural groups as Associate members of VPAC in order to collaborate more.</p> <p>Board members from different VPAC organizations</p>	<p>Interviews for the VPAC Board are happening this week, working to increase diversity and also to ensure that there is a wide variety of VPAC groups represented in the Board make up.</p> <p>2015-2016 Board members are comprised of many different VPAC Groups.</p>
6. Implement an audition process for SPOTLIGHT in order to ensure high quality performances.	Design an audition process involving the submission of pieces by video in the Spring and have a audition review board (faculty based with VPAC student representatives).	Level of quality at the 2015 SPOTLIGHT performance, feedback from VPAC members and audience members, and feedback from VPAC Board	<p>Audition process has been announced to the general body of VPAC. Groups will have to present a DVD of a filmed performance, audio recording, or typed proposal of what they want to perform. A board of Staff/VPAC BOARD and Showcase chairs will choose performers</p> <p>Audition process was held in Spring 2015. There will be 20 performances in the upcoming Spotlight</p>	Evaluation of audition process after Spotlight 2015 to see how to improve this process.

7. Review and improve the process for VPAC membership.	Work with the VPAC Board to create a new process for how groups present to VPAC and their grounds for admission, how to remain a member and what involvement in VPAC means	Control the number of groups enrolled in VPAC and to see their involvement level within the community.	Divided membership into Primary and Associate Members. Primary members have full membership including performance opportunities. Associate members are invited to publicize with VPAC, attend meetings, and have co-sponsored events but won't perform in Main Attraction, Encore, or SPOTLIGHT	The new President and Vice President will be revising the constitution in order to make these written policies and procedures.
8. Make SPOTLIGHT a Freshmen and Transfer Student Only event.	Implement a way to only allow Freshmen and Transfer Students into the auditorium by either having a open dress rehearsal allowing upperclassmen to attend or turning upperclassmen away on show night	Baseline Assessment: Percentages of the audience that were Freshmen/Transfers vs. Upperclassmen compared to years passed.	Of survey respondents only 51% were Freshmen. 77% of respondents think there should be two performances of SPOTLIGHT. 72% of respondents said they would attend an upper classmen only showing. 86% of Freshmen respondents said they would have attended a first-year only showing.	Holding two SPOTLIGHT performances to include more of the student body. First show will be marketed towards Freshman and second show towards upper classmen.
9. Move SPOTLIGHT to a new venue	Define what this move and new venue will look like and create a formal presentation with logistics detailed to present to the VPAC Board.	Whether or not SPOTLIGHT moves venues and how well the VPAC Board received the presentation.	VPAC Board is open to the idea of the stadium or Memorial. Need to formally propose the idea to the Board.	The VPAC Board has decided to go through with Auditions this year and not change the venue of Spotlight. They want to see how cutting down the numbers and increasing the quality goes before the venue is changed. Also, after VPB decided not to collaborate with them in the Spring, VPAC is hesitant to make it a joint event
10. Foster a community aspect within VPAC	Eliminate the cliques within VPAC (each group) to create a community of performing arts students and present that community as a large portion of the Vanderbilt's campus.	Social gatherings within VPAC; collaboration between groups, if VPAC becomes a well-known group on campus.	Karaoke Lawn social - 200 members attended  Acapella Arch had a fabulous turn out of VPAC members and the student body. The entire Sarratt Promenade was full.	Continue to have community events and collaborations

<p>11. Campus Outreach</p>	<p>VPAC groups could work more intrinsically with Campus orientations with special attention to ISSS (WOW).</p> <p>Advertise events/performances through LGBTQ &amp; Women's Studies newsletters, for example Original Cast's <i>Humans of New York</i> performance would be ideal</p> <p>VPAC could feature excerpts of performances or Director's Conversations at Lunchtime in Commons to broad group of students</p> <p>Work with VU Radio/VUTV/streaming online and physical campus TV sets</p> <p>VPAC Groups perform at each other's intermission or host brief Audience Info Talks at Intermission</p>		<p>The new social/web media chair will be responsible for highlighting one group per newsletter in order to increase awareness of the many groups involved in VPAC.</p> <p>The new Pres and VP both discussed the importance of unity and community for VPAC going into the next school year.</p>	<p>Measure by looking at Facebook followers, attendance, etc. for 2015-2016</p>
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