

Speech and Presentation Grading Rubric

Public Speaking and Oral Presentation Component

	Emerging (0-3 points)	Developing (4-6 points)	Advanced (7-10 points)
Organization (10 points)	Ideas may not be focused or developed; the main purpose is not clear. The introduction is undeveloped. Main points are difficult to identify. Audience cannot understand presentation because there is no sequence of information.	Main idea is evident, but the organizational structure many need to be strengthened; ideas may not clearly developed or always flow smoothly and the purpose is not clearly stated. The introduction may not be well developed. Main points are not clear. Audience has difficulty understanding the presentation because the sequence of information is unclear.	Ideas are clearly organized, developed, and supported to achieve a purpose; the purpose is clear. The introduction gets the attention of the audience and clearly states the specific purpose of the speech. Main points are clear and organized effectively.
Language Use (Verbal Effectiveness – use of acronyms) (10 points)	Language choices may be limited, peppered with slang or jargon, too complex, or too dull. Language is inappropriate for a particular audience, occasion, or setting. Scientific terms are used incorrectly.	Language is appropriate, but word choices are not particularly vivid or precise. Scientific terms are used correctly, but without context appropriate for the audience.	Language is familiar to the audience and appropriate for the setting. Language choices are vivid and precise. Scientific terms are used correctly and with context appropriate for the audience.
Delivery (Nonverbal Effectiveness – volume, pacing, eye contact, posture) (10 points)	The delivery detracts from the message; eye contact may be very limited; the presenter may tend to look at the floor, mumble, speak inaudibly, fidget, or read most of the speech; gestures and movements may be jerky or excessive. The delivery may appear inconsistent with the message. Nonfluencies (“ums”) are used excessively. Articulation and pronunciation tend to be sloppy. Poise of composure is lost during any distractions. Audience members have difficulty hearing the presentation.	The delivery generally seems effective – however, effective use of volume, eye contact, vocal control, etc. may not be consistent; some hesitancy may be observed. Vocal tone, facial expressions, clothing and other nonverbal expressions do not detract significantly from the message. Some use of nonfluencies are observed. Generally, articulation and pronunciation are clear. Most audience members can hear the presentation.	The delivery is extemporaneous -- natural, confident, and enhances the message – posture, eye contact, smooth gestures, facial expressions, volume, pace, etc. indicate confidence, a commitment to the topic, and a willingness to communicate. The vocal tone, delivery style, and clothing are consistent with the message. Limited use of nonfluencies is observed. Articulation and pronunciation are clear. All audience members can hear the presentation.