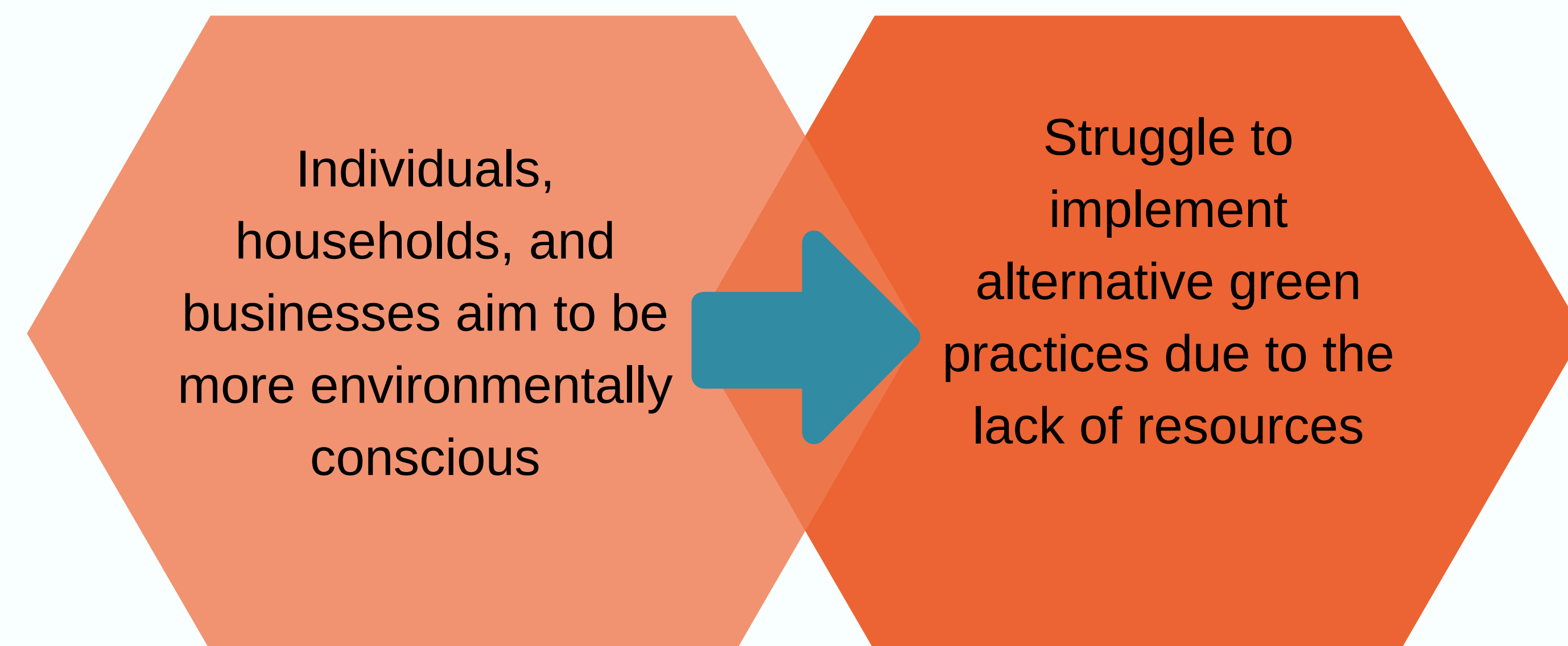


EVALUATING SUSTAINABLE EDUCATION PROGRAMS FOR NON-PROFIT WORKPLACES

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Background

- Sustainability has become a topic of great public interest due to the progression of climate change and increased media attention given to environmental initiatives



- Nashville, Tennessee had underdeveloped city-wide recycling and composting programs
 - Mostly lacking in areas:
 - Education to schools, community households, and workplaces
- Individuals receive training at the community level to create sustainable living education systems, which in turn empower other businesses and individuals to take part in the initiative
- Additional emphasis is placed on training non-profits to adopt sustainable workplace cultures.

Methods

- Roundtables:
 - Held bi-monthly, and these provide organizations with the resources and education to adopt environmentally-friendly practices
- Through a university and nonprofit partnership, program evaluation:
 - Highlight best practices and identify gaps
 - Design better strategies by tailoring information to neighborhoods and the working field
- The program-evaluation team tailors programming and measurement tools such as:
 - Pre-survey
 - Post-survey
 - Follow-up survey
 - Analysis of findings

“ We spend so much time these days differentiating ourselves and nature has way of bonding us together. ”

-Rue Mapp
Founder of Outdoor AFRO

Outcomes

- | | Examples |
|---|---|
| • Pre-survey will be used to identify where individuals and their non-profit organizations currently are in terms of environmental practices in their organizations | → • How much support do you have in your workplace to implement sustainability measures? |
| • Post-survey will measure what what elements from the round table sessions have been effective and which need improvement | → • What sustainable habits do you think would be most feasible to implement after attending this Roundtable? |
| • Follow-up survey identify adopted practices from round table sessions and see which practices are easier to adopt | → • Since attending the Urban Green Lab Roundtable, have you initiated sustainability measures (such as recycling and purchasing from environmentally responsible companies) at your workplace? |

Evaluation

- In order to evaluate elements of the roundtables three surveys will take place before each roundtable session, after the session and one year after the conclusions of the roundtable sessions
- Findings from the evaluation process will identify which components of the round tables are effective and which need to be improved
- An additional follow-up survey will be taken place, where attendees from the communities and organizations will be asked which effectiveness and gaps to address for future

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