



# GLOBAL HEALTH CASE COMPETITION

VANDERBILT INSTITUTE FOR GLOBAL HEALTH

Presented by VIGH Student Advisory Council

## Participant Handbook

VANDERBILT UNIVERSITY



MEDICAL CENTER

*Vanderbilt Institute for Global Health*



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#GHCC2019

## WELCOME

Dear Participants,

Welcome to the annual Global Health Case Competition! On behalf of the Vanderbilt Institute for Global Health Student Advisory Council's (VIGH SAC) Case Competition Committee, we would like to thank you for participating in this exciting event. We have planned a meaningful, complex, relevant, and interdisciplinary case topic for you, and we look forward to hearing your solutions to such a challenging issue in global health.

With almost 90 participants, generous donations from sponsors across the university and the Nashville community, and hard work put in by our committee, advisors, and judges, this event expanded in an unexpected way this year. While developing the case in collaboration with our partner, we reached out to a number of prominent researchers and experts on the country and issue of focus as well as individuals at the organization - we are grateful for their insights. We are also excited that the partner organization has offered to serve as consultants to teams during the week. This special opportunity to talk with them is available on a first-come, first-served basis. Additionally, your team can sign up for a review of your presentation at the career center. More information on these development opportunities is available in the schedule below.

We hope that this Case Competition experience broadens your understanding of global health, allows you to interact with new faces and new disciplines, and opens doors of discovery to enhance your ability to see the difference you can make in people's lives. The next week may challenge you in new ways as you enter into the commotion of research, team debates, proposal defense, and creative problem solving. As you engage with the material that the Case Writing team has prepared, please ***remember that the case competition experience itself is as important as the final product that you deliver to the judges.***

After the competition concludes, if you will be a student at Vanderbilt next year, please consider joining the VIGH Student Advisory Council. Details on how to join are available on our website at [www.vanderbilt.edu/vigh-sac/](http://www.vanderbilt.edu/vigh-sac/).

Thank you for participating in this year's Global Health Case Competition! Your hard work and creativity will make this the best competition we have ever had.

Best of luck,

**Taylor Matherly & Maris Paden**

taylor.e.matherly@vanderbilt.edu | maris.paden@vanderbilt.edu

Case Competition Co-Chairs, VIGH Student Advisory Council

## COMPETITION SCHEDULE

<b>KICK-OFF AND CASE REVEAL - Thursday, February 7</b>		
4:45pm	Participants arrive for dinner. Please sit with your team in the Auditorium.	Featheringill Hall, Jacobs Auditorium
5:00pm	Case Competition Reveal by Lwala Community Alliance <ul style="list-style-type: none"> <li>● <i>Dr. Fred Ochieng</i>, Co-Founder</li> <li>● <i>Ash Rogers</i>, Executive Director</li> </ul> “Tips for Success” <ul style="list-style-type: none"> <li>● Ally Bronson &amp; John Lee</li> </ul> Overview of the Case Competition <ul style="list-style-type: none"> <li>● Schedule</li> <li>● Guidelines</li> </ul>	
6:30pm	Planning in Teams and Team Photographs	

<b>PROFESSIONAL DEVELOPMENT AND GUIDANCE - February 8, 12-15</b>		
By appointment	Get advice and guidance! 30-minute consulting sessions with Lwala employees Sign-up: <a href="https://doodle.com/poll/va4dr947vfwbdbgg">https://doodle.com/poll/va4dr947vfwbdbgg</a>	Skype
By appointment	The Career Center is offering consulting services to review your presentation. One person from your team should email <a href="mailto:cathy.weisbrodt@vanderbilt.edu">cathy.weisbrodt@vanderbilt.edu</a> to sign up for an appointment.	Career Center

<b>CASE COMPETITION - Saturday, February 16</b>		
8:40am	Participants arrive and check in	Featheringill Hall, Jacobs Auditorium and Atrium
9:00am	Welcome Address by GHCC Co-Chairs, <i>Maris Paden and Taylor Matherly</i>	
9:20-10:40am	Preliminary round: Teams present to judges <ul style="list-style-type: none"> <li>- 10-minute presentation by the team (please arrive to your classroom 5 minutes prior to your scheduled time and wait outside)</li> <li>- 5 minutes for Q&amp;A</li> <li>- 5 minutes between presentations for transition and set up</li> </ul> *After presenting, please return to the Atrium for a team photo and a post-competition survey	Presentations are in Classrooms in Featheringill; please wait in the Atrium or Auditorium before and after your presentation
10:40-10:55am	<ul style="list-style-type: none"> <li>● Refreshment break</li> <li>● Group photo</li> <li>● Final 4 teams are announced</li> </ul>	Atrium
11:00-11:20am	Keynote Speaker: Julius Mbeya, Lwala Community Alliance, Managing Director	Jacobs Auditorium
11:20am - 12:40pm	Finalist round – top team from each track presents (11:20, 11:40, 12:00, 12:20) <i>Please enjoy this opportunity to learn from other teams' approaches to the case.</i>	
12:40-1:00pm	Lunch and networking	
1:00pm	Award presentations - 1st, 2nd, 3rd places	



## **LOGISTICS**

- **Teams are required to submit the slide-deck of their final presentations via email to [vigh.sac@gmail.com](mailto:vigh.sac@gmail.com) no later than 5:00pm on February 15.** Teams who do not meet the 5:00pm deadline will be disqualified. **Please include your team members' names and your group number on the first slide of your presentation.**
- **Please arrive at the Featheringill Hall Atrium at 8:40am on Competition Day** to check-in and then sit with your team in the Auditorium. **The Competition will start promptly at 9:00am.**
- For the preliminary round, teams will be split into four tracks. Each track will be judged by a team of three judges. The winner of each track will advance to the final round.
- Preliminary round judging will take place in smaller rooms throughout Featheringill. During the preliminary round, teams will present only to track judges. This round will not be open to viewing by other teams.
- Each team will have 10 minutes to present, followed by a 5-minute question and answer session with judges. There will be 5 minutes between the end of one team's Q & A session and the beginning of the next team's presentation. Please arrive to your room 5 minutes prior to your scheduled presentation and wait quietly outside.
- Once all teams have presented, each track's judging panel will nominate one team to advance to the final round. Finalists will be announced at 10:55am. Following this announcement, teams will remain in the auditorium for the keynote speaker.
- Finalist presentations will begin at 11:20am. There will be four Finalist Round teams—each selected as the top team in their individual tracks (Track A, Track B, Track C, and Track D).
- The final round takes place in Jacob's Auditorium and is open to the public. In this round teams will be judged by the entire judges' panel. Identical to the preliminary round, each team will have 10 minutes to present, followed by a 5-minute question and answer session with judges. There will be 5 minutes between the end of one team's Q & A session and the beginning of the next team's presentation.
- Lunch and a cake reception, along with an awards ceremony, will follow the finalist presentations in the atrium. All teams will be given their feedback from the judges' rubrics at this time in sealed envelopes. It is our hope that your team will learn from the constructive feedback and use it for professional development.

## COMPETITION RULES

- All 2019 Case Competition participants are responsible for reading and understanding all information contained in the Participant Handbook. If there are questions or concerns, participants are responsible for contacting the Competition Co-chairs.
- Teams should not discuss their case presentations or case content with other teams during the competition period (February 7 – 16) until the judges have completed final scoring.
- Teams cannot discuss the case with members of the VIGH Student Advisory Council, members of the Case Competition Committee, or the competition judges. Furthermore, participants may not communicate with judges until final judging has concluded on Saturday.
- Vanderbilt faculty and advisors as well as external experts that are not serving as judges are permitted to provide feedback on ideas and proposals, but the students should be prepared to defend the ideas in their presentation as their own. Participants should cite all sources, including personal communications, appropriately.
- The VIGH Case Competition is a student competition and should reflect the ideas and work of the students participating.
- Teams are encouraged to use a variety of resources including the library, Internet, course notes, experts in the field, and texts in the research and preparation of their case.
- **Teams are required to submit the slide-deck of their final presentations no later than 5:00pm on February 15. They should email their slide-deck to [vigh.sac@gmail.com](mailto:vigh.sac@gmail.com).** Teams who do not meet the 5:00pm deadline will be disqualified.
- All participants are expected to be at the Competition on February 16 from 9:00am-1:30pm.
- VIGH and the Student Advisory Council have permission to use any photographs and/or video captured during Case Competition events.
- VIGH has permission to make team presentations created for the Competition available to educators as a teaching tool, upon request. Appropriate credit will be given to team members.
- Vanderbilt students on the winning team will represent Vanderbilt University at the Emory University International Global Health Case Competition in Atlanta, GA on March 16th. Accommodations will be provided. If the winning team is unable to compete at Emory, the 2<sup>nd</sup> Place team will represent Vanderbilt University.

## JUDGING RUBRIC

Category	Possible Points
<p><b>Justification (data and evidence)</b> The proposed intervention...</p> <ul style="list-style-type: none"> <li>● Accounts for education, economic, political, and cultural factors</li> <li>● Is evidence-based</li> <li>● Includes relevant data to support project</li> <li>● Analyzed strengths, weaknesses, opportunities, and threats/challenges (SWOT analysis)</li> </ul>	20
<p><b>Creativity and Innovation</b> The proposed intervention...</p> <ul style="list-style-type: none"> <li>● Integrates multiple disciplines</li> <li>● Uses resources creatively</li> <li>● Reflects “outside-the-box” thinking</li> <li>● Is culturally acceptable and relevant</li> <li>● Is feasible with regard to financial, human resource, and time constraints</li> <li>● Has potential for expansion and growth</li> </ul>	25
<p><b>Clarity and Organization</b> The proposed intervention has...</p> <ul style="list-style-type: none"> <li>● Clear definition of problem</li> <li>● Outcomes are specific, measurable, achievable, realistic, and time-bound (SMART objectives)</li> <li>● Plan for assessment and evaluation of goals and outcomes</li> <li>● Logical implementation of activities</li> </ul>	20
<p><b>Case Specific Information</b> The proposal addresses ...</p> <ul style="list-style-type: none"> <li>● How it will alleviate the critical global health issue</li> <li>● How it will impact education, economics, politics, and culture of the Lwala community and surrounding region</li> <li>● Feasibility of implementation</li> <li>● Sustainability beyond funding period</li> <li>● Cultural acceptability and involvement of local communities and leaders</li> </ul>	25
<p><b>Delivery (voice, body, eye contact)</b> Presenters...</p> <ul style="list-style-type: none"> <li>● Effectively use visual aids (PowerPoint, Prezi, etc.)</li> <li>● Have a clear voice, appropriate use of body language, and make eye contact with audience/judges</li> <li>● Demonstrate knowledge and command during Q &amp; A session</li> </ul>	10
<b>Total possible points</b>	100

## HELPFUL HINTS FOR A STELLAR PRESENTATION

- Your time is limited, so be strategic about how to cover all of the **key components of your proposal, such as a SWOT analysis, SMART objectives, a sustainability plan, cultural context, budget, and proposed impact.**
- Focus on a few major strategic issues and do not get caught up in details.
- Not every member of the team is required to speak during the presentation. Therefore, choose people who can effectively and confidently convey the main points of your proposal on the day of the event. Those who do not present your solution should be available for the Question and Answer portion of the competition.
- Be sure to summarize your project goals, rationale, tools for measurement, and financial justification. Emphasize your intervention's potential for sustainability as well as its balance of innovation and proven reliability.
- Use the presentation as a visual support of your message, not as a crutch. Be mindful of your time and the number of slides. All presentations will be stopped at the 10-minute mark in compliance with Case Competition rules.



## Keynote Speakers



**Fred Ochieng, Founder of Lwala Community Alliance**

Dr. Ochieng, along with his brother Milton, founded Lwala after attending college and medical school in the United States. Wanting to give back to their community and honor their parents, who tragically died from AIDS while the brothers were away at school, the brothers joined forces with the universities they attended, church networks, and local politicians to launch a fundraising campaign, and with the help of thousands of supporters across the country, were able to fulfill their father's dream of opening a clinic in the Lwala area.



**Ash Lauren Rogers, Executive Director of Lwala Community Alliance**

Ash Rogers is the Executive Director of Lwala Community Alliance, effectively guiding and leading the team. She has a Masters of Public Administration from the University of Washington and a Bachelor of Arts in Political Science from Brigham Young University. Prior to working at the Lwala Community Alliance, she was the Director of Operations at the Segal Family Foundation (SFF) from (9/2012 - 11/2015) where she oversaw the \$12 million portfolio of 180 grant organizations across 20 Sub-Saharan African countries. Additionally, she has served as a GHC Project Manager in Uganda under the Mpoma Community HIV/AIDS Initiative where she helped with agriculture and health outreach programming. She has also worked as a Policy Intern at the U.S Department of State, Program Director at HELP International where she aided and organized social programs in other countries.



**Julius Mbeya, Managing Director of Lwala Community Alliance**

Julius Mbeya serves as our Managing Director, where he is responsible for driving the mission of the organization and overseeing operations. Julius grew up in a village that also suffered from the dual burden of HIV and maternal mortality, and is compelled to work at Lwala due to its success at drastically improving health outcomes. Prior to joining our team, he worked with MS ActionAid Denmark, UNDP Kenya, and with the World Bank-funded Kenya Agricultural Productivity Project. He has an MA in Political Science & Public Administration from the University of Nairobi, a post-graduate diploma in Healthcare Management from the Kenya Institute of Management, and a post-graduate diploma in Peacebuilding and Conflict Resolution from the University of Fribourg – Switzerland. “At Lwala, you become your brother’s keeper and your sister’s keeper, even if you do not know these people,” he says. “Lwala’s commitment to the community is not in passing; there is a sense of debt and implication in the community we serve.”

## Judges



**Dr. Jessie Adams**, Upper School Public Purpose Coordinator at Harpeth, Board Member of Lwala Community Alliance

Dr. Adams received her Bachelors of Arts in English from Wesleyan University and went on to earn a Master of Education from Harvard University and her Ph.D in Early Childhood Special Education and Intervention from Vanderbilt University. Her area of study is support and intervention for young children with challenging behavior, especially those living in poverty. She has experience in program development and evaluation, quantitative research, as well as in philanthropy, nonprofit management, and community outreach. She is the Public Purpose Coordinator at Harpeth Hall, whose mission is to prepare students in and out of the classroom to think critically about local and global issues and inequities. Dr. Jesse Adams brings an education framework to the discussion, emphasizing the importance of learning to shaping the next generation of leaders that will tackle future problems, especially within an organizational environment.



**Dr. Muktar Aliyu, MD, DrPH**, *Associate Professor of Health Policy & Medicine, Associate Director of Research, VIGH.*

Dr. Aliyu is Associate Professor of Health Policy and Medicine and Associate Director (Research) with the Vanderbilt Institute for Global Health. He attended medical school at the Ahmadu Bello University in Nigeria and completed graduate training in public health at the George Washington University (MPH '02) and the University of Alabama at Birmingham (DrPH '05). He joined Vanderbilt University after completing residency and fellowship training at Meharry Medical College and the Mayo Clinic in Rochester, Minnesota. His research is focused on optimal approaches to delivering quality HIV/AIDS services in resource-constrained settings. He is a principal investigator on research and training grants from the U.S. National Institutes of Health. He is the recipient of several awards, including the Mayo Foundation's William H.J. Summerskill Award for Outstanding Research Achievement and the UAB Alumni Award for Scientific Excellence, among others.



**Dr. Carolyn Audet**, *Assistant Professor, Departments of Health Policy and Preventive Medicine*

Dr. Audet was trained as an epidemiologist, receiving her MSc at the London School of Hygiene and Tropical Medicine, and as an anthropologist, receiving her Ph. D from Vanderbilt University. She is an implementation scientist focusing on the best strategies to deliver interventions for infectious disease and mental health in resource limited settings. Currently she is an Implementation Research Institute Fellow at Washington University in St. Louis where her intervention research has focused on engaging male partners to increase ANC service uptake among pregnant women including HIV testing & treatment, skilled hospital delivery, and post-natal services in Nigeria, South Africa, and Mozambique. She spent eight years documenting treatment among traditional healers in South Africa and Mozambique and is developing programs to integrate these traditional healers in the patient referral and care of HIV-infected patients. She specializes in Global Health, Health Care Extenders, and Health Care Delivery Models.



**Dr. Doug Heimburger**, *Associate Director for Education and Training, VIGH*

Dr. Heimburger is Professor of Medicine and the Associate Director for Education and Training in the Vanderbilt Institute for Global Health (VIGH). He received a M.D degree from Vanderbilt University in 1978 and completed his residency in internal medicine at St. Louis University. Afterwards, he completed his clinical nutrition fellowship at the University of Alabama at Birmingham. His principal research is centered on global health education and the influence of nutrition on treatment for HIV/AIDS. Additionally, he is interested in the impact of nutrition on short and long term outcomes of HIV. He currently researchers clinical nutrition in a population of undernourished Zambians undergoing antiretroviral therapy for HIV/AIDS via a Fulbright Scholar Award-supported sabbatical in Zambia from 2006.



**Chris Hobday**, *Treasurer of Lwala Community Alliance Board of Directors; Data Leader at Equifax*  
Mr. Hobday received his Bachelors in Accounting from the Robins School of Business at the University of Richmond and his M.B.A in Marketing from the J. Mack Robinson College of Business at Georgia State University. He has worked as a board member of nonprofits such as HOPE international and Credit Builders Alliance where he served as an advisory board member on accounting issues, helped people in post-conflict nations in microfinance and helped low and moderate income households build strong credit and other financial assets and He has also worked for the consumer reporting agency company Equifax where he has worked for over 12 years and has served multiple leadership roles including Director of Compliance & Accounting Policy and Business Planning & Analysis. His areas of focus include data lifecycle management, strategy development and execution, consortium and partnership management, data governance, cross-functional team leadership, and talent management.



**Dr. Martha Jones**, *Associate Professor, Medicine Health and Society*

Dr. Martha Jones is an Associate Professor of Medicine Health and Society. She received her Ph.D from the University of California, Berkeley in Economics and a Master of Public Administration and Economics from Princeton University. As an economist, Dr. Jones has worked in a research capacity at numerous organizations including the Federal Reserve Bank of New York and the State of California. She has published many reports for the State of California on workers' compensation, illness and injury incidence rates, employment in the movie production industry, tax policy, demographics, and Census mail response rates. Before coming to Vanderbilt, she taught economics and statistics at many schools in the San Francisco Bay Area. She specializes in Applied Economics, Demography, Disability, Workers' Compensation, and Public Finance.



**Dr. Marie Martin, PhD, MEd**, *Assistant Director of Education and Training, VIGH*

Dr. Martin is a Research Assistant Professor in the Department of Health Policy in the Vanderbilt School of Medicine. She received her B.A. in English from Vanderbilt University and M.Ed. in International Education Policy from Vanderbilt's George Peabody College of Education and Human Development. She served as a Fulbright Scholar to Japan in international education and worked for three years at the Global Education Office at Vanderbilt, developing international service-learning programs. Her professional background includes seven years as an assignment editor for CNN and four years in the Czech Republic, primarily managing a parliamentary internship program for Czech university students under the direction of the European Union. At VIGH, she is responsible for curricular and academic program development in global health at Vanderbilt and abroad. Dr. Martin completed her Ph.D. at Tennessee State University in Public Administration. Her dissertation research involved an empirical investigation of funding trends and organizational composition in global health. Dr. Martin's research and teaching interests lie at the intersection of health, public policy and education with a particular focus on agenda-setting and public finance. She is currently the Co-Director of the Global Health track of the MPH Program.



**Dr. Troy Moon**, *Associate Professor of Pediatrics, Division of Infectious Diseases*

Dr. Moon is an Associate Professor of Pediatrics in the Division of Infectious Diseases. He received his undergraduate degree in Social Work from Florida State University and his M.P.H from the University of Alabama at Birmingham in Epidemiology/International Health Track. He later obtained his M.D from the University of Florida, completing a pediatric residency and then a pediatric infectious disease fellowship at the combined Tulane/LSU program in New Orleans. He later spent approximately five years in Mozambique with the non-governmental organization Friends in Global Health (FGH). Here, he funded a HIV program and participated in clinical/social research activities as the FGH Clinical Director. His research interests are centered on ethics review, microbiology capacity building, implementation science research, and the use of global information systems in order to improve healthcare. Along with Dr. Heimburger, Dr. Moon co-directs the Foundations in Global Health course.



**Ash Lauren Rogers, Executive Director of Lwala Community Alliance**

Mrs. Rogers is the Executive Director of Lwala Community Alliance, effectively guiding and leading the team. She has a Masters of Public Administration from the University of Washington and a Bachelor of Arts in Political Science from Brigham Young University. Prior to working at the Lwala Community Alliance, she was the Director of Operations at the Segal Family Foundation (SFF) from (9/2012 - 11/2015) where she oversaw the \$12 million portfolio of 180 grant organizations across 20 Sub-Saharan African countries. Additionally, she has served as a GHC Project Manager in Uganda under the Mpoma Community HIV/AIDS Initiative where she helped with agriculture and health outreach programming. She has also worked as a Policy Intern at the U.S Department of State, Program Director at HELP International where she aided and organized social programs in other countries.



**Dr. Sarah Suiter, Assistant Professor of the Practice, Human & Organizational Development; Director, Community Development and Action M.Ed. Program, Peabody College**

Dr. Suiter is an Assistant Professor of the Practice in Human and Organizational Development, and the Director of the Community Development and Action M.Ed program. She received her Ph.D from Vanderbilt University in Community Research & Action and later completed her postdoctoral fellowship at the Center for Spirituality, Theology & Health at Duke University Medical Center. Her research centers around health and mental health challenges a person faces after returning from a institutional setting (prison, inpatient drug rehabilitation programs) and the influence of interactive and engaging student learning environments. She has worked in a substantial amount of community organizations local in Nashville and abroad such as Magdalene House, Renewal House, Project Return, and Centerstone Research Institute. She also serves as an affiliate faculty member at the Vanderbilt Institute Global Health and the Center for Biomedical Ethics and Society at VUMC.



**Dr. Ed Trevathan, Professor of Pediatrics & Neurology; Director, VIGH**

Edwin Trevathan, M.D., M.P.H. is Professor of Pediatrics and Neurology and Director, Vanderbilt Institute for Global Health. Prior to assuming his current position at Vanderbilt, Dr. Trevathan served in leadership positions at the U.S. Centers for Disease Control and Prevention (CDC), Baylor University, Saint Louis University, and Washington University in St. Louis. A pediatric neurologist and epidemiologist, Dr. Trevathan's research interests include maternal-child epidemiology, epidemiology of childhood neurological disorders, clinical trials of treatments of neurological disorders, global health diplomacy and the intersection of global health and foreign policy. His global health experience includes work in China, Nigeria, Honduras, Uganda, and Democratic Republic of Congo. His current NIH-funded research focuses on improving outcomes and systems of care for brain disorders in sub-Saharan Africa. Dr. Trevathan has authored or co-authored over 100 clinical and scientific publications. He serves on several editorial boards, and lectures nationally and internationally.



**Dr. Christopher Wahlfeld, Senior Qualitative Researcher at Ethnographic Solutions, LLC**

Dr. Wahlfeld completed his BA in Anthropology and Religion at Cornell College and continued on to receive a Masters of Arts in Anthropology at the University of Montana. Later, he received a PhD in Philosophy at the University of Buffalo and then a Masters of Public Health (MPH) in Global Health at Vanderbilt University School of Medicine. During his MPH, he completed his practicum at Lwala Community Alliance. He currently is a freelance Senior Qualitative Researcher at Ethnographic Solutions where he works on research projects given to Ethnographic Solutions by Fortune 500 pharmaceutical companies. In his past projects at Ethnographic Solutions, he has looked into the functionality and patient use of medical devices used for injectable and inhaled medications. Before working at Ethnographic Solutions he worked with High Altitude Reproductive Health, conducting interviews with Ladakhi Indian women in order to understand the environmental, social, and cultural factors affecting frequency of antenatal care and final birth weight.



**Dr. Usman Wudil, Clinical and Research Coordinator, VIGH**

Dr. Wudil earned his medical degree from the College of Medicine, Bayero University Kano in Nigeria and also holds a Masters of Public Health from Texas A&M. He is experienced in clinical and preventive medicine. He served as a medical officer at Kibiya Primary Health Center and a research clinician at Murtala Muhammad Specialist Hospital in Nigeria. Before coming to Vanderbilt, he was a public health epidemiology intern at the Texas Avenue Medical Clinic in Bryan, TX. His interests lie in infectious disease prevention and control, and clinical research.

## **LWALA CONSULTANT**



This year's competition includes a special new opportunity: the ability to consult with **Lwala's Head of Clinical Services, Wycliffe Omwanda.**

You may sign up for a 30-minute consulting session on a first come, first serve basis:  
<https://doodle.com/poll/6y2v85hwiq82n88c>

There are four sessions available:

- 2/8: 7:30 am-8:00 am CT
- 2/12: 8:00 am-8:30 am CT
- 2/13: 8:00 am-8:30 am CT
- 2/14: 8:00 am-8:30 am CT

Please take the days leading up to your consulting session to gather information and begin formulating your case. **Consultants provide perspective, but do not offer discrete solutions.**



## **VANDERBILT CAREER CENTER COACHING APPOINTMENTS**

The Vanderbilt Career Center is an on-campus resource for undergraduate and graduate students to learn about and prepare for professional opportunities. Several career coaches within the Career Center will be available to help your team refine your presentation delivery. This resource is available on a first-come, first-serve basis. You can make a 30-minute coaching appointment on Wednesday, February 13th and Thursday, February 14th. **To make an appointment, one team member should email [cathy.weisbrodt@vanderbilt.edu](mailto:cathy.weisbrodt@vanderbilt.edu).** The Career Center is located on the 2nd floor of the Student Life Center in Suite 220. We encourage you to utilize both consultant resources, if possible, to maximize the quality of both your presentation content and presentation delivery.

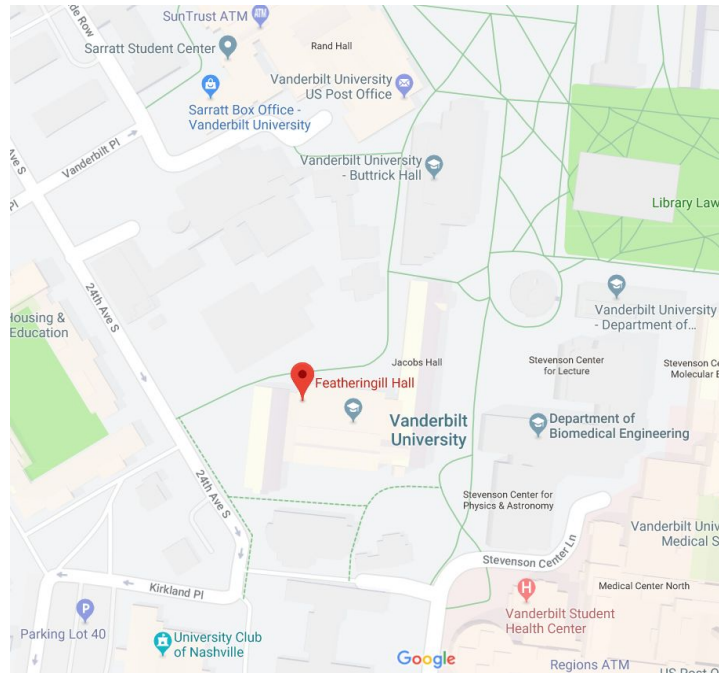
<https://www.vanderbilt.edu/career/>



## EVENT LOCATION

The Kick-off and Competition are both located at

**Featheringill Hall**  
**400 24th Ave S, Nashville, TN 37212**



For additional directions, use the Vanderbilt Student Map site <http://www.vanderbilt.edu/map/>

## **PLANNING AND ORGANIZING COMMITTEES**

### **Global Health Case Competition Leadership and Planning Committee:**

#### *Leadership:*

Taylor Matherly, School of Medicine, Case Competition Co-Chair  
Maris Paden, College of Arts and Science, Case Competition Co-Chair

#### *Committee Members:*

Caroline Lalla, College of Arts and Science, Case Writing Chair  
Emilio Loret de Mola, College of Arts and Science, Marketing Chair  
Sofia Shirley, College of Arts and Science, Development Chair  
Minna Apostolova, College of Arts and Science  
Sobana Balasubramamian, College of Arts and Science  
Emma Donahue, College of Arts and Science  
Ashley Hill, Peabody College  
Jamie Jacobson, College of Arts and Science  
Johan Kasim, Graduate Program in Economic Development  
Anna Kuo, College of Arts and Science  
Elizabeth Leader, College of Arts and Science  
Harriett Myers, School of Medicine  
Emmanuel Sackey, School of Medicine  
Allie Yan, College of Arts and Science

#### **VIGH Student Advisory Council Advisors:**

Marie Martin  
Elizabeth Rose

## THANK YOU TO OUR GENEROUS DONORS!

Please take time to thank these supporters who helped make this competition a reality.

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Vanderbilt School of Medicine

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Vanderbilt Career Center  
Vanderbilt Institute for Global Health





# **GLOBAL HEALTH CASE COMPETITION**

## **CODE OF CONDUCT AND HONOR CODE PLEDGE**

The Vanderbilt Honor System was instituted in 1875 with the first final examinations administered by the University. Dean Madison Sarratt summarized the system as follows,

*“Let every individual who contemplates entering Vanderbilt University ask himself[/herself] first this important question: ‘Am I strong enough to give my word of honor and then live up to it in spite of every temptation that may arise?’”*

Throughout the Case Competition, students are expected to create original presentations, cite all sources appropriately, and follow the provisions of the [Vanderbilt University Honor System](#). Honor Code violations and failure to adhere to the rules of the Case Competition will result in automatic disqualification.

**Each team member is required to sign this form and return it at the Case Competition.**

*I pledge to pursue all academic endeavors with honor and integrity. I understand the principles of the Honor System, and I promise to uphold these standards by adhering to the Honor Code in order to preserve the integrity of Vanderbilt University and its individual members.*

**TEAM NUMBER:** \_\_\_\_\_

Full Name (first & last)	Signature	Date