Shape the Future
A Campaign for Vanderbilt

USAC Meeting
November 11, 2008
Shape the Future’s progress as of October 31, 2008

$1,612,232,131.76 toward $1.75 billion goal

$118,400,811.10 toward $150 million bequest goal
## Progress toward key priorities

(As of October 31, 2008)

<table>
<thead>
<tr>
<th>Priority</th>
<th>Goal</th>
<th>Given/Pledged to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Scholarships and Fellowships</td>
<td>$375 million</td>
<td>$276.7 million</td>
</tr>
<tr>
<td>Faculty Chairs and Support</td>
<td>$312 million</td>
<td>$214.1 million</td>
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</tbody>
</table>
Widespread generosity … at all levels

- 715,383 gifts and pledges
- 171,178 alumni and friends have given
- $76,504,668.32 in gifts and pledges under $1,000
- 97% of donors have made gifts of under $1,000
First quarter results (July – September)

ALL GIVING
current fiscal year $81.7 million
avg. of past 4 fiscal years: $27.2 million
= 300% increase

GIVING EXCLUDING MEGA GIFTS
current fiscal year $28.5 million
avg. of past 4 fiscal years: $22.8 million
= 25% increase
Shape the Future

… scholarship support is key

On October 1, Vanderbilt announced historic expansion of undergraduate financial aid.

--The Tennessean, October 1, 2008
... scholarship support is key

• In the fall of 2009, Vanderbilt will replace all need-based undergraduate student loans with grants and scholarships.

• Applies to all new and returning Vanderbilt undergraduates with demonstrated financial need.
Shape the Future

... scholarship support is key

• Scholarship giving through *Shape the Future* has *already* allowed Vanderbilt to reduce student debt by 17% over the last seven years.

• $100 million in new gifts for scholarship endowment will be needed to support no need-based loans initiative.
Shape the Future’s progress as of October 31, 2008

$25 million toward $100 million expanded financial aid endowment goal
Shape the Future
... new campaign leadership

• H. Rodes Hart now chairing Shape the Future. An alum (BA’54)...Board of Trust member...chaired Peabody portion of Shape the Future.

• With his wife, Patricia Ingram Hart, has supported many areas of Vanderbilt, including endowing several important faculty chairs.

• Will work collaboratively with campaign’s vice chair, Orrin Ingram.
The Challenges Ahead

- $1.25 billion by 6/30/06 – 2 years early!
- Endowed scholarships
- Endowed chairs
- College Halls

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