

The following information will be published on the Courses page of the <a href="#">Summer Sessions Website</a> :			
<b>Course Title:</b>	Fashion Forward: The Intersection of Business, Historical Elegance, and Sustainability in French and Italian Fashion.		
<b>Course Number:</b>	European Studies - 2260	<b>Credit Hours:</b>	Three
<b>First Instructor:</b>	Nathalie Dieu-Porter	<b>First Instructor Email:</b>	Nathalie.d.porter@vanderbilt.edu
<b>Second Instructor:</b>	TBD	<b>Second Instructor Email:</b>	TBD
<b>Program start date:</b>	May 6, 2024	<b>Program end date:</b>	May 31, 2024
<b>Program destination(s):</b> <i>(Each city, country - start/end date)</i>	First week on Vanderbilt Campus 19 days- 18 nights in France and in Italy 10 nights in Paris + Versailles (France) May 13-23 8 nights in Milan + Florence (Italy) May 23- May 31		
<b>Does this course fulfill any AXLE credit? If so, what?</b>	International Cultures		
<b>What are the academic pre-requisites (if any) for enrolling in this course?</b>	None		
<b>What are some are some conditions or challenges that students will face?</b> <i>(Ex. Hiking long distances, extreme temperatures, rocky terrain, etc.)</i>	Jet lag. Walking, getting on public transportation		
<b>What is covered in the student budget:</b>	Detailed answers below.		
Lodging (Total nights + included amenities):	Aparthotel accommodations for all Vanderbilt University students (two to four (2-4) students per aparthotel) for ten (10) nights in Paris and seven (7) nights in Milan. Accommodations include shared kitchen, ensuite bathroom, and wi-fi. Note that Paris accommodations will very likely be located outside of the city center due to the 2024 Paris Olympics. One night in Florence, Italy		
Meals:	Meals (Not Discussed in Relation to Day Trips or Overnight Excursions) <ul style="list-style-type: none"> <li>• All <u>breakfasts</u> included.</li> <li>• <u>Welcome Dinner</u>: welcome meal for the group in Paris and Milan. Paris welcome meal will include a Seine River dinner cruise.</li> <li>• <u>Farewell Dinner</u>: farewell dinner for the group in Milan.</li> </ul>		

<p>Transportation (trains, métros→ public transit, etc.):</p>	<p>(Not Discussed in Relation to Day Trips or Overnight Excursions)</p> <ul style="list-style-type: none"> <li>• <u>Group Airport Transfers</u>: one (1) group airport transfer at the beginning of the Program in Paris, one (1) group airport transfer upon arrival to Milan and one (1) group airport transfer in Florence at the end of the Program. Program Participants who arrive or depart outside of the arranged group transfer will be responsible for their own transportation arrangements and costs.</li> <li>• <u>Public Transportation</u>: Public Transportation Pass that is valid for eleven (11) days in Paris and eight (8) days in Milan.</li> <li>• <u>Train Transportation</u>: One-way train transportation from Paris to Milan + train from Milan to Florence and from Paris to Versailles.</li> </ul>
<p>Supplies (Textbooks, gear, etc.):</p>	<p>Students are responsible for getting their own articles for the course from the library</p>
<p>Excursions (Tour fees, admission fees, etc.):</p>	<p>Click here to enter text.</p> <p><u>Eleven (11) site visits and activities in Paris:</u></p> <ul style="list-style-type: none"> <li>○ Guided Tour of Fashion District (examples include Marais, Saint-Germain-des-Pres, or Avenue Montaigne)</li> <li>○ Walking Tour of Paris (Fashion Theme)</li> <li>○ Visit to Concept Store (Colette or Merci)</li> <li>○ Visit to Vintage/Thrift Shopping Area (Marais and/or Saint-Ouen Flea Market)</li> <li>○ Guided Tour of Palais Galleria/Fashion Museum</li> <li>○ Guided Tour of Christian Dior Museum/Gallery</li> <li>○ Guided Tour of Yves Saint-Laurent Museum</li> <li>○ Perfume Making Workshop</li> <li>○ Foodie Tour</li> <li>○ Visit to Local Fashion School</li> </ul>

	<ul style="list-style-type: none"> <li>○ Entry &amp; Guided Tour of Versailles and Marie-Antoinette Apartments</li> </ul> <p><u>Six (6) site visits and activities in Milan:</u></p> <ul style="list-style-type: none"> <li>○ Guided Tour of Fashion District (Quadrilatero della Moda/Fashion Quadrangle)</li> <li>○ Guided Tour of Museo della Moda e del Costum (Fashion and Costume Museum)</li> <li>○ Guided Tour of Armani/Silos Museum</li> <li>○ Visit &amp; Tour of Fashion Showroom</li> <li>○ Fashion Workshop</li> <li>○ Visit to Brera Design District</li> </ul> <p><u>Overnight Excursion</u></p> <p>One (1) overnight excursion:</p> <p>Overnight Excursion to Florence: This excursion includes:</p> <p style="padding-left: 40px;">One-Way Transportation via Train.  Hotel accommodations for all Vanderbilt University students (two (2) students per room) for one (1) night  Hotel accommodations for the two (2) Institutional Representatives (one (1) faculty or staff member per room) for one (1) night.  Visit &amp; Guided Tour of Florence Leather Market  Visit to Gucci Garden &amp; Pitti Palace/Costume Gallery</p>
<b>What is <u>not</u> covered in the student budget:</b>	
Lodging (Total nights):	Housing in Nashville from May 6 to May 12.(check with housing).
Meals:	Most of lunches and dinners but students will have kitchenettes in their housing and several group meals.
Transportation (international airfare, public transit, etc.):	Flight Ticket from Nashville to France and back from Italy to your return destination, plus any transportation for “free weekend.”
Supplies (Textbooks, gear, personal items, etc.):	International phone plan

Excursions (Optional activities, tour fees, admission fees, etc.):	Museum entries – Optional visits for students
Visa needed for US passport holders?	NO unless exceptional circumstances for international students
Is the cost of the visa included in the student fee?	no
Does the course have a service-learning component:	no but it counts for students IMMERSION PROJECT if they want to.

**Please provide the course description below:**

Tentative syllabus:

From: Nathalie Dieu-Porter, Principal Senior Lecturer in French

Fashion Forward:  
 The Intersection of Business, Historical Elegance, and Sustainability in French and Italian Fashion.

Maymester Study Abroad Proposal (taught in English)

European Studies 2260: European Cities

One week on campus

10 nights in Paris

8 nights in Milan (Including one night in Florence)

International Axle Credit  
 Three credit hours in:  
 European Studies  
 French and Italian  
**Business Minor**  
 Potential Immersion Credit

Description

Fashion is a language that reveals stories about different time periods, traditions, and values. Influenced by cultural factors including economics, gender, class, and ethnicity, designs and fabrics convey rich information about societies and individuals.

In this course, students will delve into the history and the business of the fashion industry in France and Italy, exploring the connections between luxury fashion and sustainability.

According to Jean-Noel Kapferer, a renowned French marketing professor ‘Luxury is at its essence very close to sustainable preoccupations because it is nourished by rarity and beauty and thus has an interest in preserving them.’ (1)

We will first examine the role of fashion in France and Italy between the 17<sup>th</sup> and 21<sup>st</sup> centuries, focusing on fashion trends and influencers including Louis XIV, Marie Antoinette, and Queen Margherita, the first true queen of Italy. We will then take a close look at several important historical moments in French and Italian fashion including the fascist regime's creation of an "authentic" Italian femininity and the emergence of the "new look" in France following World War II. We will also consider how cinema became an important medium for creating and disseminating fashion ideals in France and Italy.

Our focus will then shift to the issue of the interplay between luxury fashion and sustainable fashion with a focus on the impact of consumption and labor on contemporary fashion practices. Through lectures and in-person visits to museums, fashion ateliers, and sustainable fashion organizations, students will gain a better sense of how historical and economic contexts shape the fashion industry while also gaining intercultural competencies.

Upon completing this course, students will understand how fashion communicates the economic, social, and political contexts of different time periods. They will also learn how stakeholders in the luxury fashion industry can play a key role by engaging in sustainable practices, embracing responsible approaches to labor, and committing to a more equitable and diverse workforce.

#### **Visits Proposals:**

##### **France:**

- Galleria Museum of Fashion (workshop), Paris  
<https://www.palaisgalliera.paris.fr/en>
- Christian Dior Foundation, Paris  
<https://www.fondation-giacometti.fr/fr/article/122/christian-dior-couturier-du-reve>
- Yves Saint Laurent Museum (behind-the-scenes guided educational tour), Paris  
<https://www.viator.com/tours/Paris/Private-visit-of-the-Musee-Yves-Saint-Laurent-Paris/d479-5717P41>
- Private guided tour of Versailles and Marie-Antoinette Appartements, Versailles  
<http://www.versailles-visit.com/versailles-palace-private-visit.html>
- Guided tour of a fashion accelerator center, La Caserne, that supports designers working in sustainable fashion: <https://www.lacaserneparis.com/>, Paris

##### Italy:

- Private tours of Milan fashion districts
- Museum of Fashion, Milan <http://www.costumemodaimmagine.mi.it/>
- Venice Fashion and Sustainability Research Week
- Private Tour of Palazzo Pucci, Florence  
<https://emiliopucciheritage.com/hub/>
- Salvatore Ferragamo Museum, Florence

[Salvatore Ferragamo Museum | Salvatore Ferragamo's Life & Creations](#)

- [Fashion Museum Boncompagni Ludovisi, Roma](#)  
<https://www.museionline.info/musei/museo-boncompagni-ludovisi>

Lectures and Workshops Proposals:

- Lecture on Fashion and Sustainability with Alexandra Sargent Capps, Fiber Arts Build Lab Director  
<https://as.vanderbilt.edu/theatre/people/sargent.php>
- Lectures on the History of Fashion with Mary Beth Raycraft, Independent Scholar and Fashion History Specialist.  
<https://www.linkedin.com/in/marybethraycraft/>
- Lectures with Sofia Gnoli, Fashion Professor, Author, and Journalist  
<https://www.lettere.uniroma1.it/users/sofia-gnoli>  
<https://us.amazon.com/stores/author/B006C6N5U8/about>
- Lecture with Jean-Noel Kapferer, Emeritus HEC Professor, Paris  
<https://www.hec.edu/en/faculty-research/faculty-directory/faculty-member/kapferer-jean-noel>  
[Sustainable Luxuries? Millennials are Skeptical – Yet They Buy | HEC Paris](#)
- Workshop at the Museum of the Arts Décoratifs, Paris  
<https://madparis.fr/>
- Lectures at the Fashion Institute, Paris  
<http://parisfashion.org/>
- Volunteer Opportunity at “Reprise,” Paris. Reprise: A sewing project to rehabilitate refugees based just outside Paris (newclothmarketonline.com)  
<https://www.newclothmarketonline.com/international-business-pages/reprise-a-sewing-project-to-rehabilitate-refugees-based-just-outside-paris/>

Library websites created for these courses proposals

<https://researchguides.library.vanderbilt.edu/FrenchFashion-Porter>

<https://researchguides.library.vanderbilt.edu/Italian1001-DDEugenio>

- (1) Pascaud, Leslie. “Could Sustainability Be the Future of Luxury?” | The Marketing Society, Matthew Coombs, Mar. 2012

