



Creating A Family Legacy

Basic Stock Market Understanding

- **Bull vs the Bear**
- **Present Market Conditions That affect Our Future**
- **The S & P 500 Sectors**
- **Dow Jones Average**
- **Federal Reserve & How Interest Rates Affect the Economy**
- **Investment Terminology**

- **Investment terminology**
- **Volatility**
- **Beta**
- **Dividend**
- **DRIP**
- **Trust**
- **Mutual Funds**
- **P-E Ratio**
- **Standard and Poor's Index**
- **Bond Types**
- **Stock Groups & Which Is Best**
- **Stock Sectors for Long Term Investment**