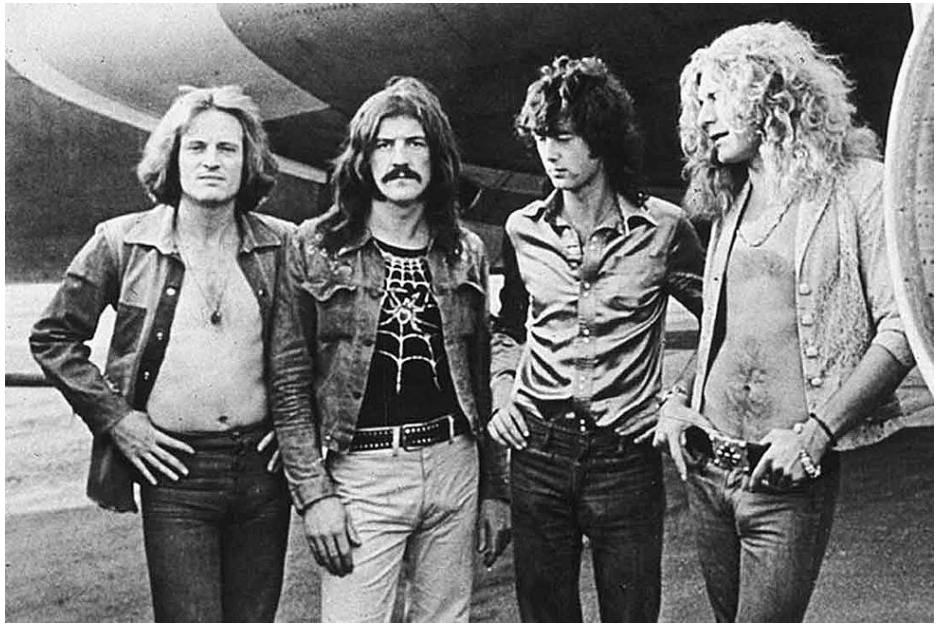
Superstition

Hard Rock and Heavy Metal

- Guitar-led rock
  - Blues influenced
- Dense textures
- Extremely loud volumes
- Intense vocals

Led Zeppelin

- Led Zeppelin
  - Jimmy Page, Robert Plant, John Paul Jones, John Bonham
  - Blues, folk, psychedelic rock
    - Aggressive guitar
  - "Stairway to Heaven"
    - most requested song of 70s
- "Immigrant Song"- 1970



Prog Rock

- Progressive Rock
  - Complex compositions
  - More creativity
  - Greater instrumentation
  - Abandon short pop single format
  - "Art rock"
    - Jazz and classical influences
    - Long song structures

Pink Floyd

- Pink Floyd
  - *Dark Side of the Moon*
  - Based on themes of madness, insanity
    - Time, work, money, war, fear of death
    - Slow- midtempo songs
    - Spacey, psychedelic, jazz, blues influenced
  - "Money"- 1973

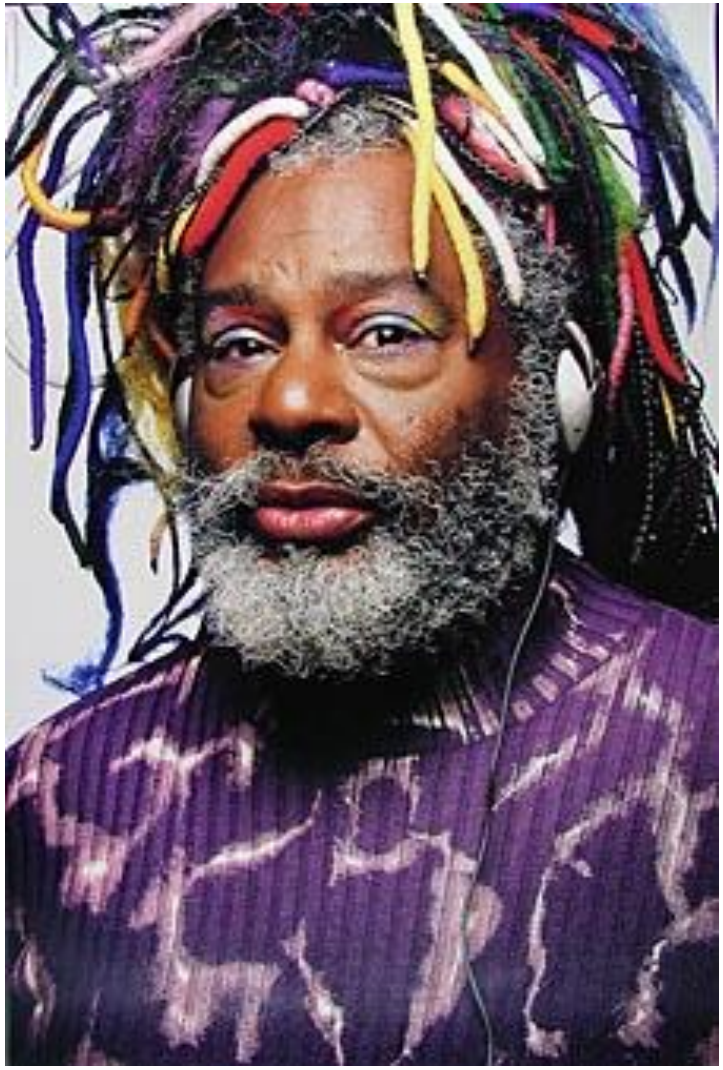
Funk

- Danceable form of R&B/soul music
  - James Brown brought the groove
  - Emphasizes ***rhythmic groove of bass***
  - Dense textures
  - Catchy melodies
  - Call and response
  - Interlocking patterns

George Clinton

- Guided development of funk
- Parliament-Funkadelic
- Originally signed to Motown as doo wop group
- Flamboyant costumes, psychedelic influence
- "Give Up the Funk (Tear the Roof off the Sucker)" – 1976

George Clinton/ P-Funk



Stevie Wonder

- One of most popular artists in 70s
  - Signed with Motown
  - "Little Stevie Wonder"
- "Superstition"- 1972
  - Tuneful melody
  - Dense textures
  - syncopated funk riffs
  - Clavinet keyboard

Soul Train

- American musical variety TV program
  - 1971-2006
  - Featured African American dancers
  - 35-year history
  - Live performances
    - R&B, soul, hip hop, funk, jazz, disco

Disco

- Roughly 1975-1980
- What makes it disco? THE BEAT!
  - "4 on the floor"
- Derived from European discotheques
  - Began in underground scene in NY (Latino, black, & gay communities)
- *Donna Summer, Gloria Gaynor, CHIC, Kool & The Gang, KC & The Sunshine Band*

Disco

- CHIC
  - "Good Times"- 1979
- Donna Summer
  - "Hot Stuff"- 1979
- The Bee Gees
  - "Stayin Alive"- 1977

Punk

- Emerges in mid 70s
- Captures simplicity of early rock
- Reactionary movement
  - Anti commercialism of mainstream rock
  - Back to basics rebellion
- Takes shape in NY
  - CBGB club

Punk

- Working class youth
- Outlet for frustration
- Image associated with movement
- Bleak economic outlook

Punk

- Short
  - Say what you want, move on
- Loud
  - Guitar/bass distortion
- Fast
  - Repeated chords/notes
- The Ramones
  - "I Wanna Be Sedated"- 1978

The 80s

- Music industry sales decline
- Entertainment competition
- National economic recession
  - Reagan era
- Rely on a few superstars to help industry

The 80s

- MTV- 1981
- Visual element enhances song
- Song + video = success
- Digital Synthesizers dominate 80s sound
- Compact Discs (CDs)- 1982

Michael Jackson

- "Billie Jean"- 1982
- *Thriller* (album)
  - Producer Quincy Jones
  - State-of-the-art pop music
- MTV initially refused to air videos
- Many consider the greatest entertainer of all time

Michael Jackson

- MJ raises music video to art form
- Whole package
- "Thriller"- 1984
  - New standards for production
  - Quality, creativity, cost
  - Musical horror movie

Madonna

- Creative control in industry
- Leveraged video medium to promote albums
- Controversial image
- Paved way for female dance superstars
- "Like A Virgin"-1984
  - Contrasting images