

Student-Athlete With Considerable Work Experience

Chris Smith

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- OBJECTIVE** A position in the field of Sales or Marketing
- EDUCATION** **Bachelor of Arts in Communication Studies**, May 2008
Vanderbilt University, Nashville, TN
Emphasis: **Organizational/Corporate Communication** , GPA: 3.16/4.00
- PROFESSIONAL EXPERIENCE** **Customer Service/Sales Representative**, AT&T Broadband, Atlanta, GA, Summer 2006
- Handled customer inquiries concerning services and billing statements
 - Created work orders for new and existing accounts
 - Provided quality customer service for a high volume incoming call center
- Interviewer**, Nashville Metropolitan Health Department, Nashville, TN, Summer 2004
- Compiled and entered responses on computerized database
 - Conducted phone surveys regarding public health concerns, medical visitations, and familiarity with local health services
- Marketing Research Associate**, The Nielson Company, New York, NY, Summer 2004
- Conducted phone surveys for major corporations (McDonalds, Kraft Foods, Altoids)
 - Entered responses on proprietary computerized database
 - Gained first-hand knowledge of strategic market analysis to identify product growth
 - Learned procedures for initiating improvements in marketing targeting consumers
- ACTIVITIES** **Social Chair**, Sigma Chi Fraternity, Aug 2004 –Dec 2005
- Conducted social and recreational events with other student organizations
 - Arranged volunteer activities for 12 members at a local homeless shelter
- Activities and Events Chair**, Kids Zone, Sept 2005 - May 2006
- Created and organized events for local children to participate in recreational sport activities
 - Scheduled two motivational speakers
- Volunteer**, Nashville Mission, Aug 2004 - Present
- Serve food to homeless during the holidays
 - Assist with food and clothing drives
- ATHLETICS**
- Attended Vanderbilt's athletic scholarship, 4 year member of Men's Football Team
 - Elected Captain by teammates and coaches two years, 2004, 2005
 - Voted "Most Inspirational" Player by teammates, 2004
- COMPUTER SKILLS** • MS Word, Works, PowerPoint, Excel, Access; Adobe Illustrator