A sample of 897 respondents was drawn from the two largest urban areas in Venezuela: Caracas and Maracaibo. From these two urban areas, census segments were identified; then data were drawn from these segments that make up the neighborhood. The census segments were then divided into five categories, or socioeconomic strata. This stratification procedure was used to assure that the survey would broadly reflect the population’s levels of socioeconomic diversity and that it would guarantee the inclusion of respondents from all social strata. Once neighborhoods and census segments were identified, households were selected randomly, and participants were selected randomly from among persons within each household who were Venezuelans and at least 18 years of age. Finally, 897 face-to-face interviews were conducted.

The survey included 168 questions, and the interview took an average of 45 minutes to complete.

The survey was administered under Damarys Canache’s supervision by researchers at the Center for Economic and Social Research of the Andrés Bello Catholic University (Instituto de Investigaciones Económicas y Sociales de la Universidad Católica Andrés Bello-UCAB) in Caracas. Funding came from the North-South Center.

The results are analyzed in a book, *Venezuela: Public Opinion and Protest in a Fragile Democracy*, written by Damarys Canache, and published (in 2002) by the North–South Center Press at the University of Miami and distributed by Lynne Rienner Publishers. Readers can access the publication through a link on the LAPOP website, [www.lapsurveys.org](http://www.lapsurveys.org).