



***Political Culture of Democracy in Peru, 2010:
Democratic Consolidation in the Americas during Hard Times***

Technical information

<i>Country</i>	<i>Year</i>	<i>Sample Size</i>	<i>Weighted/Unweighted</i>
Peru	2010	1,500	Unweighted

This survey was carried out between January and February of 2010, as part of the LAPOP AmericasBarometer 2010 wave of surveys. It is a follow-up of the national surveys of 2006, and 2008 carried out by the LAPOP. The 2010 survey was conducted by Vanderbilt University and Instituto de Estudios Peruanos with the field work being carried out by APOYO Opinión y Mercadeo. The 2010 AmericasBarometer received generous support from many sources, including USAID, UNDP, IADB, Vanderbilt U., Princeton U., Université Laval, U. of Notre Dame, among others.

The project used a national probability sample design of voting-age adults, with a total N of 1,500 people. It involved face-to-face interviews conducted in Spanish. The survey used a complex sample design, taking into account stratification and clustering.

The sample consists of seven strata representing the five main geographical regions: north, south coast, metropolitan Lima, the Amazon, central, north and south highlands. Each stratum was further sub-stratified by urban and rural areas. Respondents were selected in clusters of 6-8 interviews in urban areas and 10-12 in rural areas.

The sample consists of 128 primary sampling units and 289 final sampling units, including the 24 departments and 1 constitutional province of Peru. A total of 1,156 respondents were surveyed in urban areas and 344 in rural areas. The estimated margin of error for the survey is ± 2.5 .

The complete report and questionnaire can be found at *Political Culture of Democracy in Peru, 2010: Democratic Consolidation in the Americas during Hard Times*, written by Julio Carrión, and Patricia Zárate Ardela. Readers can access the publication through a link on the LAPOP website: www.AmericasBarometer.org.