

Political Culture of Democracy in Mexico, 2008: the Impact of Governance

Technical information

<i>Country</i>	<i>Year</i>	<i>Size of sample</i>	<i>Weighted/Unweighted</i>
Mexico	2008	1,560	Unweighted

This survey was carried out in February of 2008, as part of the LAPOP AmericasBarometer 2008 wave of surveys. It is a follow up of the national surveys of 2004, and 2006 carried out by the Latin America Public Opinion Project (LAPOP). The 2008 survey was conducted by Vanderbilt University and ITAM, with field work being carried out by DATA Opinión Pública y Mercados under the direction of Pablo Parás García. Funding came from the United States Agency for International Development (USAID).

The project used a national probability sample design of voting-age adults, with a total N of 1,560 people involving face-to-face interviews in Spanish. The data set can be best described as a complex sample design taking into account stratification and clustering.

The sample is composed of four strata representing the four main regions in the country: north, midwest, central region and south and by urban and rural areas. Respondents were selected in clusters of 12 in urban and rural areas.

The sample consists of 105 primary sampling units and 130 final sampling units, which represent 29 of the 32 Federal States of Mexico. The total number of respondents surveyed in urban areas is 1,080 and 480 in rural areas. The estimated margin of error for the survey is ± 2.48 .

The complete report and the questionnaire can be found at *Political Culture of Democracy in Mexico, 2008: the Impact of Governance*, written by Pablo Parás García and Alejandro Moreno. Readers can access the publication through a link on the LAPOP website: www.AmericasBarometer.org.