

Mexico 1978: Border Industrialization Program (BIP)

Survey

Technical Information

Country	Year	Sample Size	Weighted/Unweighted
Mexico	1978	839	Unweighted

Mexico’s BIP 1978 sample was designed to study a group of assembly plant workers (i.e., *maquiladoras*) in the industrialized areas along the northern border of México (with the United States). The sample was designed to represent workers in the *maquiladoras* in the Mexican cities of Agua Prieta, Chihuahua, Ciudad Acuña, Ciudad Juárez, Hermosillo, Mexicali, Nogales, and San Luis Río Colorado. A total of 839 workers were interviewed in these plants.

The interviews targeted workers employed in factories under the Mexican Border Industrialization Program. They were all face-to-face interviews and were all carried out inside the factories under the supervision of the two researchers in charge of this study: Mitchell A. Seligson and Edward J. Williams.

The study was funded by the US Department of Labor under a grant to the University of Arizona.

For the BIP questionnaire and codebook, please refer to the Mexico’s LAPOP website, <https://www.vanderbilt.edu/lapop/mexico.php>. Seligson and Williams presented results of the BIP study in different articles, which are also downloadable from the LAPOP web site. These include “On the Measurement of Diffuse Support: Some Evidence from Mexico” published in 1982 by Mitchell A. Seligson in *Social Indicators Research* 12 and also the book, *Maquiladoras and Migration: Workers in the Mexico-United States Border Industrialization Program* co-authored with Edward J. Williams and published by the Texas University Press Services also in 1982.