

1989 El Salvador Small Business Development Survey

Technical Information

Country	Year	Sample Size	Weighted/Unweighted
El Salvador	1989	Small Business Owners: 211	Unweighted

El Salvador’s 1989 sample was designed to study the impact of remittances in small business development among Salvadoran business-owning recipients. The study was circumscribed to nine municipalities in the metropolitan area of the capital city. Nine municipalities were selected. On the one hand, the two most important metropolitan municipalities, namely, San Salvador and Nueva San Salvador (Santa Tecla), were non-randomly picked. On the other hand, Ilopango, San Marcos, Panchimalco, and Ayutuxtepeque, Mejicanos, and Cuscatancingo (the last three lumped together as one unit), were randomly selected. Next, each municipality was divided into four segments, and the sample comprised one randomly selected segment from the randomly selected municipalities, and two and four from the non-randomly selected municipalities, San Salvador and Nueva San Salvador, respectively. Each of these segments was stratified by socioeconomic status into extreme poverty, poor, and low-middle class.

The sample is constituted by 211 face-to-face interviews conducted in June 1989. Interviews were conducted under the supervision of two researchers in charge of this study: José Roberto López and Mitchell A. Seligson. Taking into account previous scholarship, the sample can be considered in itself self-weighting in terms of the estimated frequency in which Salvadoran families receive remittances within each SES level.

Results of this study were presented by López and Seligson in the following working paper:

- López, José Roberto and Mitchell A. Seligson. 1990. “Small Business Development in El Salvador: The Impact of Remittances.” *Working Paper for the U.S. Congress’ Commission of International Migration and Cooperative Economic Development*, June 1990, No. 44.

Even though the questionnaire is missing, the dataset contains the variable labels. Moreover, the working paper contains substantive information about sample characteristics. The working paper is downloadable from the LAPOP website at: <https://www.vanderbilt.edu/lapop/el-salvador.php>.