This survey was carried out between January and March of 2010, as part of the LAPOP AmericasBarometer 2010 wave of surveys. It is a follow-up of the national surveys since 1991 carried out by the LAPOP. The 2010 survey was conducted by Vanderbilt University and IUDOP-UCA. The 2010 AmericasBarometer received generous support from many sources, including USAID, UNDP, IADB, Vanderbilt U., Princeton U., Université Laval, U. of Notre Dame, among others.

The project used a national probability sample design of voting-age adults, with a total N of 1,550 people involving face-to-face interviews conducted in Spanish. The survey used a complex sample design taking into account stratification and clustering.

The sample is stratified by size of the municipalities. Each stratum was further sub-stratified by urban and rural areas. Respondents were selected in clusters of 6-8 interviews in urban areas and 10-12 in rural areas.

The sample consists of 66 primary sampling units and 222 final sampling units including all 14 departments in El Salvador. A total number of 963 respondents were surveyed in urban areas and 587 in rural areas. The estimated margin of error for the survey is ± 2.49.

The complete report and questionnaire can be found at Political Culture of Democracy in El Salvador, 2010: Democratic Consolidation in the Americas during Hard Times, written by Ricardo Córdova and José Miguel Cruz. Readers can access the publication through a link on the LAPOP website: www.AmericasBarometer.org.