



***Political Culture of Democracy in Ecuador, 2010:
Democratic Consolidation in the Americas during Hard Times***

Technical information

<i>Country</i>	<i>Year</i>	<i>Sample Size</i>	<i>Weighted/Unweighted</i>
Ecuador	2010	3,000	Weighted

This survey was carried out between February and March of 2010, as part of the LAPOP AmericasBarometer 2010 wave of surveys. It is a follow-up of the national surveys of 2001, 2004, 2006 and 2008 carried out by the LAPOP. The 2010 survey was conducted by Vanderbilt University with the field work being carried out by CEDATOS under the direction of Dr. Angel Polibio Córdova. The 2010 AmericasBarometer received generous support from many sources, including USAID, UNDP, IADB, Vanderbilt U., Princeton U., Université Laval, U. of Notre Dame, among others.

The project used a national probability sample design of voting-age adults, with a total N of 3,000 people. It involved face-to-face interviews conducted in Spanish, with some interviews in Quichua for monolingual speakers of those languages. The survey used a complex sample design, taking into account stratification and clustering, and weighting.

The sample is composed of six strata representing the three main geographical regions: coast, highlands, and the Amazon. Since the Amazon region has a small population, a larger sample of respondents from this region was drawn, and sample weights were incorporated to reflect the actual known distribution of the population between the three regions. The sample must be weighted to produce a representative national result. Each region was further sub-stratified by urban and rural areas. Respondents were selected in clusters of 6-8 interviews in urban areas and 10-12 in rural areas.

The sample consists of 122 primary sampling units and 437 final sampling units which represent 23 provinces. The insular province of Galapagos is not included in the survey. A total of 1,862 respondents were surveyed in urban areas and 1,138 in rural areas. The estimated margin of error for the survey is ± 1.79 .

The complete report and questionnaire can be found at *Political Culture of Democracy in Ecuador, 2010: Democratic Consolidation in the Americas during Hard Times*, written by Mitchell Seligson, Juan Carlos Donoso, Daniel Montalvo, Diana Orcés, Simón Pachano. Readers can access the publication through a link on the LAPOP website: www.AmericasBarometer.org.