This survey was carried out between April and May of 2010, as part of the LAPOP AmericasBarometer 2010 wave of surveys. It is a follow-up of the national surveys of 2004, 2005, 2006, 2007, 2008, and 2009 carried out by the LAPOP. The 2010 survey was conducted by Vanderbilt University and Universidad de los Andes, and the Observatorio de la Democracia with the field work being carried out by the Centro Nacional de Consultoría. The 2010 AmericasBarometer received generous support from many sources, including USAID, UNDP, IADB, Vanderbilt U., Princeton U., Université Laval, U. of Notre Dame, among others.

The project used a national probability sample design of voting-age adults, with a total N of 1,506 people. It involved face-to-face interviews conducted in Spanish. The survey used a complex sample design, taking into account stratification and clustering.

The sample consists of six strata representing the six main geographical regions: Atlantic, Bogota, Central, Oriental, Pacific, Antiguos Territorios Nacionales. Each stratum was further sub-stratified by urban and rural areas. Respondents were selected in clusters of 6-8 interviews in urban areas and 10-12 in rural areas.

The sample consists of 56 primary sampling units and 226 final sampling units including represent 26 of the 32 departments of Colombia. A total of 1,110 respondents were surveyed in urban areas and 396 in rural areas. The estimated margin of error for the survey is ± 2.53.

The complete report and questionnaire can be found at Political Culture of Democracy in Colombia, 2010: Democratic Consolidation in the Americas during Hard Times, written by Juan Carlos Rodríguez-Raga and Mitchell Seligson. Readers can access the publication through a link on the LAPOP website: www.AmericasBarometer.org.