



***Political Culture of Democracy in Bolivia, 2010:  
Democratic Consolidation in the Americas during Hard Times***

*Technical information*

<i>Country</i>	<i>Year</i>	<i>Sample Size</i>	<i>Weighted/Unweighted</i>
<b>Bolivia</b>	<b>2010</b>	<b>3,018</b>	<b>Weighted</b>

This survey was carried out between February and March of 2010, as part of the LAPOP AmericasBarometer 2010 wave of surveys. It is a follow up of the national surveys of 1998, 2000, 2002, 2004, 2006, and 2008 carried out by the Latin America Public Opinion Project (LAPOP). The 2010 survey was conducted by Vanderbilt University, and Ciudadania, Comunidad de Estudios Sociales y Acción Pública. Encuestas y Estudios with the field work being carried out by Ipsos Apoyo Opinión y Mercado. The 2010 AmericasBarometer received generous support from many sources, including SIDA, UNDP, IADB, Vanderbilt U., Princeton U., Université Laval, U. of Notre Dame, among others.

The project used a national probability sample design of voting-age adults, with a total N of 3,018 people. It involved face-to-face interviews conducted in Spanish, with some interviews in Quechua and Aymara for monolingual speakers of those languages. The survey used a complex sample design, taking into account stratification and clustering, and weighting.

The sample is composed of nine strata representing the departments of the country: La Paz, Santa Cruz, Cochabamba, Oruro, Chuquisaca, Potosí, Pando, Tarija and Beni. Each department was further sub-stratified by urban and rural areas. Respondents were selected in clusters of 6-8 interviews in urban areas and 10-12 in rural areas). The sample is weighted by department population size.

The sample consists of 154 primary sampling units and 336 final sampling units including all 9 departments. A total of 1,909 respondents were surveyed in urban areas and 1,109 in rural areas. The estimated margin of error for the survey is  $\pm 1.79$ .

The complete report and questionnaire can be found at *Political Culture of Democracy in Bolivia, 2010: Democratic Consolidation in the Americas during Hard Times*, written by Daniel Moreno, Educardo Córdova Eguívar, Vivian Schwarz-Blum, Gonzalo Vargas Villazón, and Miguel Villarroel Nikitenko. Readers can access the publication through a link on the LAPOP website: [www.AmericasBarometer.org](http://www.AmericasBarometer.org).