SOCIAL MEDIA MANAGER - INTERNSHIP

Are you a progressive college student or young professional interested in getting more involved in local politics and making a difference in your community? Do you want to help get out the vote for John Ray Clemmons for Nashville Mayor?

INTERNSHIP OPPORTUNITY: LOOKING FOR A SOCIAL MEDIA MANAGER TO MANAGE THE JOHN RAY CLEMMONS CAMPAIGN’S SOCIAL MEDIA ENGAGEMENT

Position:
We are looking for one social media intern to work on a part-time and temporary basis in Nashville, Tennessee. This is an unpaid internship beginning on March 15th, 2019 and running all the way through election day, August 1st, 2019.

Young people, people of color, LGBTQ individuals, and multilingual candidates are strongly encouraged to apply.

Nature of Work:
The work consists of overseeing the campaign’s social media program and digital voter engagement on multiple platforms including Facebook, Twitter, and Instagram. Applicants must be able to work at least 15 hours a week. The dates/times are flexible. Remote work may also be available.

This is an unpaid internship; opportunity for college course credit may be available.

Responsibilities:
- Create engaging content for multiple platforms and mediums
- Schedule content to be published on social media at ideal times
- Brainstorm/pitch ideas for social media projects/opportunities
- Find, filter, and select relevant content to be shared on social media channels
- Respond to user messages across all accounts

Requirements:
- Must be able to work 15 hours a week beginning March 15th - August 1st
- Previous political and social media experience is strongly preferred
- Fluency in graphic design software, such as Photoshop and Canva
- Strong commitment to politics and Democratic values
- A reliable, app-enabled smartphone is REQUIRED
- Commitment to meet quantitative goals set forth by the campaign
- Will perform all required reporting protocols, including compiling digital reports
- Experience with Hootsuite a plus!
About John Ray Clemmons

State Representative John Ray Clemmons was raised on a farm between Lebanon and Watertown, Tennessee. He is a graduate of Lebanon High School, Columbia University, and the University of Memphis College of Law.

For over a decade, Rep. Clemmons has been a civil litigator and mediator with the Nashville firm Clemmons & Clemons, PLLC. He also enjoys providing pro bono legal services to local artists and entrepreneurs through the Volunteer Lawyers & Professionals for the Arts.

Rep. Clemmons was first elected to serve House District 55 in 2014. As a member of the Tennessee House of Representatives, he has been a member of the Health, Government Operations, Business & Utilities, and Agriculture committees, and has become a leading voice on issues such as transportation, affordable housing, mental health, and women’s rights.

Now, Rep. John Ray Clemmons is running to be Nashville’s next mayor; fighting for equity, opportunity, and justice.

If you’re interested in applying, please fill out the below form by March 8th, and you will be contacted by a staffer.

https://docs.google.com/forms/d/1w7fMyZT78hRZWR6M9YgcBRz-QLrtXDpxCaAY7I8saU/edit