10th Vanderbilt University Poll

November 11-20, 2014
John G. Geer & Joshua D. Clinton, Co-Directors

December 3, 2014

1,201 Tennessee adults
(600 landline phones; 601 cell phones)

Subset of 949 registered voters
(527 landline phones; 462 cell phones)
Obama Approval
Among TN Registered Voters

% APPROVAL

0% 10% 20% 30% 40% 50% 60%


41% 42% 45% 40% 28% 39% 34%

Source: Vanderbilt University Polls
Perceptions of the Economy
Among TN Registered Voters

Tennessee Economy: Good or Very Good
U.S. Economy: Good or Very Good

Source: Vanderbilt University Polls
Nov. 2014 Poll: N=989; MoE: +/- 3.71%

Center for the Study of Democratic Institutions
Vanderbilt University
Perceptions of the Economy by Partisanship

Among TN Registered Voters

<table>
<thead>
<tr>
<th>% Viewing Economy as “Very good” or “Fairly good”</th>
<th>Democrats</th>
<th>Republicans</th>
<th>Independents</th>
<th>Tea Party Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>National economy</td>
<td>61%</td>
<td>31%</td>
<td>35%</td>
<td>20%</td>
</tr>
<tr>
<td>TN state economy</td>
<td>63%</td>
<td>75%</td>
<td>57%</td>
<td>63%</td>
</tr>
</tbody>
</table>

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Perceptions of Local Economy by Region
Among TN Registered Voters

Source: Vanderbilt University Poll
Nov. 2014
N=459; MoE: +/- 5.47%

CSDI
Center for the Study of Democratic Institutions
Approval of Gov. Bill Haslam
Among TN Registered Voters

Source: Vanderbilt University Polls

CSDI
Center for the Study of Democratic Institutions
Approval of Republican Governors

Haslam: 70%, Nov. 2014
Jindal: 41%, Nov. 2014

Approval of Senators and State Legislature
Among TN Registered Voters

Source: Vanderbilt University Polls

CSDI
Center for the Study of Democratic Institutions

VANDERBILT UNIVERSITY
Approval of State Officials by Partisanship
Among TN Registered Voters

- Haslam
  - Democrats: 57%
  - Republicans: 86%
  - Independents: 67%
  - Tea Party Members: 76%

- Alexander
  - Democrats: 39%
  - Republicans: 51%
  - Independents: 51%
  - Tea Party Members: 66%

- Corker
  - Democrats: 33%
  - Republicans: 52%
  - Independents: 51%
  - Tea Party Members: 59%

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
We hear a lot of talk these days about liberals and conservatives. Where would you place each of the following with respect to their views on social issues such as gay marriage, abortion, guns, or immigration?

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Which of the following do you think should be the top priority of the Tennessee state government?

- Economy, including jobs: 40%
- Education: 27%
- Health care: 20%
- Immigration: 6%
- Social Issues: 0%
- Guns: 2%
- Other: 4%

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Top Priority of TN State Government Over Time
Among TN Registered Voters

Which of the following do you think should be the top priority of the Tennessee state government?

Source: Vanderbilt University Polls
Nov. 2014 Poll: N=989; MoE: +/- 3.71%
Tennesseans’ Assessments of Performance
Among TN Registered Voters

LOCAL SERVICES REPORT CARD

<table>
<thead>
<tr>
<th></th>
<th>Statewide</th>
<th>Eastern Tennessee</th>
<th>Nashville area</th>
<th>Central Tennessee</th>
<th>Western Tennessee/Memphis</th>
<th>Urban</th>
<th>Suburban</th>
<th>Rural</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Schools</td>
<td>B-</td>
<td>B-</td>
<td>B</td>
<td>B-</td>
<td>C+</td>
<td>B</td>
<td>B-</td>
<td>C+</td>
</tr>
<tr>
<td>Law Enforcement</td>
<td>B</td>
<td>B</td>
<td>B</td>
<td>B</td>
<td>B</td>
<td>B</td>
<td>B</td>
<td>B</td>
</tr>
<tr>
<td>Health Care Services</td>
<td>B-</td>
<td>B</td>
<td>B</td>
<td>B-</td>
<td>B-</td>
<td>B</td>
<td>B</td>
<td>B</td>
</tr>
</tbody>
</table>

Grading Scale
A+: 97+
A: 94-96
A-: 90-93
B+: 87-89
B: 84-86
B-: 80-83
C+: 77-79

Source: Vanderbilt University Poll
Nov. 2014
N=506; MoE: +/- 5.20%
Desire for Compromise

Among TN Registered Voters

Which of the following comes closest to your views, even if neither is exactly right? I would prefer my legislators work with members of the other political party, even if it means they have to compromise on some of their values and priorities, OR I would prefer my legislators pursue their own values and priorities even if it means they are unwilling to work with members of the other political party.

77%

19%

Source: Vanderbilt University Poll
Nov. 2014
N=477; MoE: +/- 5.37%
Which of the following comes closest to your views, even if neither is exactly right? I would prefer my legislators work with members of the other political party, even if it means they have to compromise on some of their values and priorities, OR I would prefer my legislators pursue their own values and priorities even if it means they are unwilling to work with members of the other political party.

Source: Vanderbilt University Polls Nov. 2014 Poll: N=477; MoE: +/- 5.37%
Favorability of Affordable Care Act Over Time by Partisanship
Among TN Registered Voters

Given what you know about the Affordable Care Act that passed in 2010, do you have a generally favorable or generally unfavorable view of it, or have you not heard enough about it to have an opinion?

Source: Vanderbilt University Polls
Some states, like Kentucky, have expanded Medicaid using money from the federal government to provide medical care for low-income people. Other states, like Georgia, have decided not to expand Medicaid. Do you [support or oppose] expanding Medicaid coverage for low-income people in the state?

Source: Vanderbilt University Poll
Nov. 2014
N=494; MoE: +/- 5.10%

Support for Medicaid Expansion
Among TN Registered Voters
Some states, like Kentucky, have expanded Medicaid using money from the federal government to provide medical care for low-income people. Other states, like Georgia, have decided not to expand Medicaid. Do you [support or oppose] expanding Medicaid coverage for low-income people in the state?

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Democrats</th>
<th>Republicans</th>
<th>Independents</th>
<th>Tea Party Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $45k</td>
<td>72%</td>
<td>46%</td>
<td>66%</td>
<td>40%</td>
</tr>
<tr>
<td>Over $45k</td>
<td>81%</td>
<td>31%</td>
<td>56%</td>
<td>34%</td>
</tr>
</tbody>
</table>

Source: Vanderbilt University Poll
Nov. 2014
N=494; MoE: +/- 5.10%

Among TN Registered Voters
On Election Day, Tennesseans voted in favor of Amendment 1, which allows the state legislature to make laws regulating abortion within the state. Please tell me whether you would **support or oppose a state law that would:**

- Require women seeking abortions to wait two days after an in-person consultation before having the procedure: 55%
- Require second trimester abortions to be performed in a hospital: 49%
- Require women seeking abortions to have an ultrasound before the procedure: 47%
- Prohibit private health insurance plans from covering abortion costs: 25%
- Outlaw abortion altogether, even in cases of rape, incest, and when the mother's life is in danger: 21%

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
On Election Day, Tennesseans voted in favor of Amendment 1, which allows the state legislature to make laws regulating abortion within the state. Please tell me whether you would support or oppose a state law that would:

- Require women seeking abortions to wait two days after an in-person consultation before having the procedure
- Require second trimester abortions to be performed in a hospital
- Require women seeking abortions to have an ultrasound before the procedure
- Prohibit private health insurance plans from covering abortion costs
- Outlaw abortion altogether, even in cases of rape, incest, and when the mother's life is in danger

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Views on Same-Sex Marriage Over Time
Among TN Registered Voters

Which comes closest to your view about the relationships of same-sex couples? (1) Same-sex couples should be allowed to legally marry, (2) Same-sex couples should be allowed to form civil unions, but not marry, OR (3) There should be no legal recognition of same sex relationships.

Source: Vanderbilt University Polls
Nov. 2014 Poll: N=499; MoE: +/- 5.08%

Source: CSDI
Center for the Study of Democratic Institutions
Vanderbilt University
Views on Same-Sex Marriage by Age
Among TN Registered Voters

Which comes closest to your view about the relationships of same-sex couples? (1) Same-sex couples should be allowed to legally marry, (2) Same-sex couples should be allowed to form civil unions, but not marry, OR (3) There should be no legal recognition of same sex relationships.

Source: Vanderbilt University Poll
Nov. 2014
N=499; MoE: +/- 5.08%

CSDI
Center for the Study of Democratic Institutions

Vanderbilt University
As you may know, in the last few years, states have been deciding whether or not to use the Common Core, which are education standards for reading and math that are the same across the states. In states that have these standards, they will be used to hold public schools accountable for their performance. ...Do you support or oppose the use of the Common Core standards in Tennessee?
As you may know, in the last few years, states have been deciding whether or not to use the Common Core, which are education standards for reading and math that are the same across the states. In states that have these standards, they will be used to hold public schools accountable for their performance. Do you support or oppose the use of the Common Core standards in Tennessee?

Source: Vanderbilt University Poll
Nov. 2014
N=503; MoE: +/- 5.06%
Calling Policy “Common Core” Affects Opposition
Among TN Registered Voters

As you may know, in the last few years, states have been deciding whether or not to use the Common Core, which are/one set of education standards for reading and math that are the same across the states. In states that have these standards, they will be used to hold public schools accountable for their performance. ...Do you support or oppose the use of the Common Core/these standards in Tennessee?

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
As you may know, in the last few years, states have been deciding whether or not to use the Common Core, which are/one set of education standards for reading and math that are the same across the states. In states that have these standards, they will be used to hold public schools accountable for their performance. Do you support or oppose the use of the Common Core/these standards in Tennessee?

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Views on Marijuana Legalization
Among TN Registered Voters

Which of the following statements comes closer to your view about the use of marijuana by adults?

- It should be legal for personal use
- It should be legal only for medicinal use
- It should not be legal

Source: Vanderbilt University Poll
Nov. 2014
N=495; MoE: +/- 5.10%
Views on Marijuana Legalization by Age

Among TN Registered Voters

Which of the following statements comes closer to your view about the use of marijuana by adults?

- It should be legal for personal use
- It should be legal only for medicinal use
- It should not be legal

Source: Vanderbilt University Poll
Nov. 2014
N=495; MoE: +/- 5.10%
Concern of Use or Sale of Meth
Among TN Registered Voters

How concerned are you about the use or sale of methamphetamines—also known as crystal meth—where you live?

82%

Very or somewhat concerned

17%

Not too or not at all concerned

Source: Vanderbilt University Poll
Nov. 2014
N=516; MoE: +/- 5.00%

CSDI
Center for the Study of Democratic Institutions

Vanderbilt University
Concern of Use or Sale of Meth by Region
Among TN Registered Voters

How concerned are you about the use or sale of methamphetamines—also known as crystal meth—where you live?

Source: Vanderbilt University Poll
Nov. 2014
N=516; MoE: +/- 5.00%
Fear of Ebola & ISIS
Among TN Registered Voters

How concerned are you that there will be a large outbreak of Ebola inside the United States within the next twelve months? / How concerned are you that there will be an attack by the militant group ISIS inside the United States within the next twelve months?

47% Very or somewhat concerned
52% Not too concerned or not at all concerned

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%

CSDI Center for the Study of Democratic Institutions

Vanderbilt University
How concerned are you that there will be a large outbreak of Ebola inside the United States within the next twelve months? / How concerned are you that there will be an attack by the militant group ISIS inside the United States within the next twelve months?

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Views on Income Equality
Among TN Registered Voters

Which of the following statements about America comes closer to your view, even if neither is exactly right? (1) The United States is a country in which anyone, regardless of their background, can work hard, succeed, and be comfortable financially, OR (2) The widening gap between the incomes of the wealthy and everyone else is undermining the idea that every American has the opportunity to move up to a better standard of living.

49%
47%

Anyone can succeed
Income gap undermines success

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Views on Income Equality by Income
Among TN Registered Voters

Which of the following statements about America comes closer to your view, even if neither is exactly right? (1) The United States is a country in which anyone, regardless of their background, can work hard, succeed, and be comfortable financially, OR (2) The widening gap between the incomes of the wealthy and everyone else is undermining the idea that every American has the opportunity to move up to a better standard of living.

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%

% Support

Anyone can succeed

- Under $45k: 41%
- Over $45k: 55%

Income gap undermines success

- Under $45k: 53%
- Over $45k: 31%

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Views on Income Equality by Age
Among TN Registered Voters

Which of the following statements about America comes closer to your view, even if neither is exactly right? (1) The United States is a country in which anyone, regardless of their background, can work hard, succeed, and be comfortable financially, OR (2) The widening gap between the incomes of the wealthy and everyone else is undermining the idea that every American has the opportunity to move up to a better standard of living.

Source: Vanderbilt University Poll
Nov. 2014
N=989; MoE: +/- 3.71%
Presidential Runoff: Clinton vs. Romney
Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were former Secretary of State Hillary Clinton and former Florida governor Jeb Bush, for whom would you vote?

<table>
<thead>
<tr>
<th></th>
<th>Hillary Clinton</th>
<th>Mitt Romney</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Respondents</td>
<td>42%</td>
<td>44%</td>
</tr>
<tr>
<td>Democrats</td>
<td>86%</td>
<td>9%</td>
</tr>
<tr>
<td>Republicans</td>
<td>3%</td>
<td>89%</td>
</tr>
<tr>
<td>Independents</td>
<td>47%</td>
<td>36%</td>
</tr>
<tr>
<td>Tea Party Members</td>
<td>19%</td>
<td>63%</td>
</tr>
</tbody>
</table>

Source: Vanderbilt University Poll
Nov. 2014
N=524; MoE: +/- 5.11%
Presidential Runoff: Clinton vs. Bush
Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were former Secretary of State Hillary Clinton and former Florida governor Jeb Bush, for whom would you vote?

<table>
<thead>
<tr>
<th></th>
<th>Hillary Clinton</th>
<th>Jeb Bush</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Respondents</td>
<td>37%</td>
<td>45%</td>
</tr>
<tr>
<td>Democrats</td>
<td>83%</td>
<td>9%</td>
</tr>
<tr>
<td>Republicans</td>
<td>4%</td>
<td>81%</td>
</tr>
<tr>
<td>Independents</td>
<td>46%</td>
<td>37%</td>
</tr>
<tr>
<td>Tea Party Members</td>
<td>12%</td>
<td>71%</td>
</tr>
</tbody>
</table>

Source: Vanderbilt University Poll
Nov. 2014
N=465; MoE: +/- 5.43%