

2012 TENNESSEE PRESIDENTIAL PRIMARIES SURVEY

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL FOR VANDERBILT UNIVERSITY

FINAL REVISED TOPLINE (2/23/2012)

N=1,508 registered voters in Tennessee

Landline – 906

Cell Phone – 602

Margin of Error: plus or minus 3 percentage points for results based on Total Registered Voters

Interviewing dates: February 16-22, 2012

Interviewing language: English only

Form Split 1/2: 50%-50%

PSRA Job# 32013

Notes: Because percentages are rounded, they may not total 100%.

An asterisk () indicates less than 0.5%.*

LANDLINE INTRO:

Hello, my name is _____ and I'm calling for Vanderbilt University. We're conducting a survey of Tennessee residents about their opinions and thoughts about topics like the economy, and important decisions that are being made in our state. We would like to include your household. Your phone number has been randomly selected to complete the survey. We are not selling anything.

- S1 May I please speak with the adult, age 18 or older, who had the most recent birthday AND is currently at home?
- R1 (ASK IF S1=CONTINUING WITH THE RESPONDENT WHO ANSWERED THE PHONE) This survey is anonymous and your participation is voluntary. It takes less than 12 minutes to complete the survey. Are you willing to answer the questions? [CONTINUE IF RESPOND 'YES']
- R2 (ASK IF S1=NEW RESPONDENT BROUGHT TO THE PHONE) Hello, my name is _____ and I'm calling for Vanderbilt University. We're conducting a survey of Tennessee residents about their opinions and thoughts about topics like the economy, and important decisions that are being made in our state. We would like to include your household. Your phone number has been randomly selected to complete the survey. We are not selling anything.

This survey is anonymous and your participation is voluntary. It takes less than 12 minutes to complete the survey. Are you willing to answer the questions? [CONTINUE IF RESPOND 'YES']



VANDERBILT

CELL PHONE INTRO:

Hello, my name is _____ and I'm calling for Vanderbilt University. We're conducting a survey of cell phone users. I know I am calling you on a cell phone. This is not a sales call.

[IF R SAYS DRIVING/UNABLE TO TAKE CALL: Thank you. We will try you another time...]

VOICEMAIL MESSAGE [LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL]: I am calling for Vanderbilt University. We are conducting a short survey of cell phone users. This is NOT a sales call. We will try to reach you again.

CELL PHONE SCREENING INTERVIEW:

S2 Are you under 18 years old, OR are you 18 or older? [CONTINUE IF 18 OR OLDER]

READ TO ALL CELL PHONE RESPONDENTS: CELL INTRODUCTION TO MAIN SCREENING INTERVIEW: We're interested in learning more about people with cell phones. If you are now driving a car or doing any activity requiring your full attention, I need to call you back later.

MAIN SCREENING INTERVIEW (LANDLINE AND CELL)

[READ TO ALL:] To begin, I need to ask you a few questions to make sure that you qualify for the survey.

RSTATE Do you currently live in Tennessee? [CONTINUE IF RESPOND 'YES']

RCOUNTY And in what county do you live? [CONTINUE IF VALID TN COUNTY GIVEN]

READ IF NECESSARY: This question helps us to accurately determine what part of the state people who complete the survey live in and is used only for classification purposes. You cannot be contacted based on this information.

VANDERBILT

MAIN INTERVIEW

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

<u>TOTAL</u>	
73	Yes, registered
26	No, not registered
1	Don't know
0	Refused

Q1 I'd like your views on some government officials. As I read each, please tell me if you approve or disapprove of how each is handling their job. (First,) Do you approve or disapprove of [INSERT ITEMS IN ORDER]?

BASED ON ALL REGISTERED VOTERS

	<u>APPROVE</u>	<u>DIS- APPROVE</u>	<u>(VOL.) I NEED TO WAIT AND SEE</u>	<u>DK¹</u>	<u>REF²</u>
a. The job Barack Obama is doing as President	41	53	1	4	2
b. The job Bill Haslam is doing as Governor	61	21	3	13	1
c. The job the Tennessee State Legislature is doing	49	33	2	15	2

Q2 Thinking about the upcoming presidential primaries in Tennessee, would you say you plan vote in the primaries... have you already voted by absentee ballot or through early voting... or do you not plan to vote in the primaries?

BASED ON ALL REGISTERED VOTERS

<u>CURRENT</u>	
71	Plan to vote
3	Already voted
22	Do not plan to vote
3	Don't know
*	Refused

¹ The abbreviation DK stands for "Don't know"

² The abbreviation REF stands for "Refused"

Q3 If you do vote in the primary, will you vote in the Republican presidential primary or the Democratic presidential primary?

BASED ON REGISTERED VOTERS WHO DID NOT ALREADY VOTE [N=1,439]

CURRENT

48	Republican primary
37	Democratic primary
12	Don't know
3	Refused

Q4 Did you cast your vote in the Republican presidential primary or in the Democratic presidential primary?

BASED ON REGISTERED VOTERS WHO ALREADY VOTED [N=69]

CURRENT

69	Republican primary
30	Democratic primary
0	Don't know
2	Refused

Q5 If you do vote in the primary, would you be more likely to vote in-person on Election Day or before Election Day by absentee ballot or early voting?

BASED ON REGISTERED VOTERS WHO DID NOT ALREADY VOTE [N=1,439]

CURRENT

57	In-person on Election Day
39	Before Election Day, by Absentee/Early voting
4	Don't know
*	Refused

VANDERBILT

SCALE I'd like you to rate your chance of voting in the Tennessee presidential primary on a scale of 10 to 1. If 10 represents a person who definitely will vote and 1 represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?³

BASED ON ALL REGISTERED VOTERS

CURRENT

63	10 = Definitely will vote
6	9
8	8
4	7
3	6
6	5
1	4
1	3
1	2
4	1 = Definitely will NOT vote
1	Don't know
*	Refused

Q6 Do you know the date the Tennessee primary is being held? [IF YES: What date will it be held?]

BASED ON ALL REGISTERED VOTERS

CURRENT

12	Yes, CORRECT ANSWER [March 6/Super Tuesday/1st Tuesday in March]
8	Yes, PARTIALLY CORRECT [In March/In a couple of weeks]
5	Yes, ALL OTHER ANSWERS
75	No, do not know date
1	Don't know
*	Refused

Q7 Do you happen to know where people in your neighborhood go to vote?

BASED ON ALL REGISTERED VOTERS

CURRENT

89	Yes
10	No
*	Vote by mail (VOL.)
1	Don't know
0	Refused

³ Question was asked of registered voters who did not already vote. Registered voters who indicated that they already voted in a Tennessee presidential primary this election cycle are included in results for "10=definitely will vote."

Q8 When was the last time you voted? Was it in the... [READ 1-6]

BASED ON ALL REGISTERED VOTERS

CURRENT

56	2010 midterm elections
31	2008 presidential elections
1	2006 midterm elections
2	2004 presidential elections
1	Earlier than 2004
5	Or have you never voted before?
3	(DO NOT READ) Don't know
*	(DO NOT READ) Refused

Q9 Have you voted in a primary election before?

BASED ON REGISTERED VOTERS WHO HAVE VOTED BEFORE/DK/REF [N=1,466]

CURRENT

80	Yes
19	No
2	Don't know
0	Refused

Q10 In general, would you say you are very interested in politics, somewhat interested, or not too interested?

BASED ON ALL REGISTERED VOTERS

CURRENT

39	Very interested
45	Somewhat interested
15	Not too interested
*	Not at all interested (VOL.)
*	Don't know
*	Refused

Q11 Have you paid quite a lot of attention to this year's Republican primary campaign, only some attention, or not much attention at all?

BASED ON ALL REGISTERED VOTERS

CURRENT

42	Quite a lot
41	Only some
17	Not much at all
1	Don't know
*	Refused

Q12 If the Tennessee Republican Presidential Primary were held today, who would you vote for...[READ AND RANDOMIZE 1-4, THEN 5 ALWAYS LAST]

BASED ON REGISTERED VOTERS WHO MAY VOTE IN THE GOP PRIMARY [N=767]

CURRENT

17	Mitt Romney
10	Newt Gingrich
13	Ron Paul
33	Rick Santorum
10	None of the above
*	(DO NOT READ) Would not vote
14	(DO NOT READ) Don't know
3	(DO NOT READ) Refused

Q12b Which candidate did you vote for in the Republican Presidential Primary? Did you vote for... [READ AND RANDOMIZE 1-4]

BASED ON REGISTERED VOTERS WHO ALREADY VOTED IN THE GOP PRIMARY [N=48]

CURRENT

19	Mitt Romney
13	Newt Gingrich
4	Ron Paul
41	Rick Santorum
3	(DO NOT READ) Don't know
20	(DO NOT READ) Refused

Q13 If you had to choose among the four main candidates, who would you vote for? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON REGISTERED VOTERS WHO WOULD NOT VOTE FOR ROMNEY, GINGRICH, PAUL OR SANTORUM [N=187]

CURRENT

19	Mitt Romney
10	Newt Gingrich
8	Ron Paul
14	Rick Santorum
36	(DO NOT READ) Don't know
12	(DO NOT READ) Refused

[RANDOMIZE Q14 THRU Q17]

Q14 Suppose that Newt Gingrich wins the Republican nomination, Barack Obama wins the Democratic nomination, and that the general election was being held today. For whom would you vote, or would you stay home and not vote?

BASED ON ALL REGISTERED VOTERS

CURRENT

38	Newt Gingrich
41	Barack Obama
12	I would stay home and not vote
6	Don't know
2	Refused

Q15 Suppose that Ron Paul wins the Republican nomination, Barack Obama wins the Democratic nomination, and that the general election were being held today. For whom would you vote, or would you stay home and not vote?

BASED ON ALL REGISTERED VOTERS

CURRENT

40	Ron Paul
39	Barack Obama
13	I would stay home and not vote
6	Don't know
2	Refused

Q16 Suppose that Mitt Romney wins the Republican nomination, Barack Obama wins the Democratic nomination, and that the general election were being held today. For whom would you vote, or would you stay home and not vote?

BASED ON ALL REGISTERED VOTERS

CURRENT

42	Mitt Romney
39	Barack Obama
10	I would stay home and not vote
7	Don't know
2	Refused

Q17 Suppose that Rick Santorum wins the Republican nomination, Barack Obama wins the Democratic nomination, and that the general election were being held today. For whom would you vote, or would you stay home and not vote?

BASED ON ALL REGISTERED VOTERS

CURRENT

42	Rick Santorum
38	Barack Obama
10	I would stay home and not vote
7	Don't know
2	Refused

Q18 Some people believe that the Mormon religion is a cult. Do you agree or disagree?

BASED ON ALL REGISTERED VOTERS

CURRENT

20	Agree
63	Disagree
14	Don't know
3	Refused

Q19 Of the four major candidates for Republican presidential nomination, whom would you most like to have a cup of coffee with? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

16	Mitt Romney
16	Newt Gingrich
23	Ron Paul
22	Rick Santorum
17	(DO NOT READ) Rather eat alone/Would not have coffee with any
6	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q20 Of the four major candidates for the Republican nomination, who has the best chance of beating President Obama next November? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

37	Mitt Romney
10	Newt Gingrich
7	Ron Paul
18	Rick Santorum
12	(DO NOT READ) None of the above; they are all likely to lose
14	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q21 How would you describe the 2012 presidential election campaign so far? Is it too negative or not too negative?

BASED ON ALL REGISTERED VOTERS

CURRENT

60	Too negative
32	Not too negative
7	Don't know
2	Refused

Q22 Who has run the most negative campaign for the Republican nomination for president so far? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

32	Mitt Romney
28	Newt Gingrich
4	Ron Paul
6	Rick Santorum
5	(DO NOT READ) All about the same
23	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q23 How would you rate the condition of the United States economy these days? Is it: [READ AND RANDOMIZE HALF 1-4 / HALF 4-1]

BASED ON ALL REGISTERED VOTERS

CURRENT

3	Very Good
21	Fairly Good
36	Fairly Bad
38	Very Bad
1	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q24a What do you think the condition of the United States economy will be in the next few years if President Obama is re-elected in November? Will it be: [READ AND RANDOMIZE HALF 1-4 / HALF 4-1]

BASED ON FORM 1 REGISTERED VOTERS [N=756]

CURRENT

13	Very Good
28	Fairly Good
17	Fairly Bad
34	Very Bad
7	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q24b What do you think the condition of the United States economy will be in the next few years if a Republican is elected president in November? Will it be: [READ AND RANDOMIZE HALF 1-4 / HALF 4-1]

BASED ON FORM 2 REGISTERED VOTERS [N=752]

CURRENT

4	Very Good
35	Fairly Good
25	Fairly Bad
24	Very Bad
2	(DO NOT READ) Depends on who the Republican candidate is
8	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q25 Where do you get most of your news about politics? [PRECODED OPEN-END; DO NOT READ LIST; RECORD FIRST RESPONSE ONLY]

BASED ON ALL REGISTERED VOTERS

CURRENT

10	Local newspaper
28	Local Television news
24	Cable news
11	Network news
7	Radio
14	Internet
1	I rarely follow politics
2	Don't know
1	Refused

Q26 On another subject, where was Barack Obama born, as far as you know? [PRECODED OPEN-END; DO NOT READ LIST; DO NOT PROBE]

BASED ON ALL REGISTERED VOTERS

CURRENT

59	Honolulu/Hawaii
3	America/United States (other specific place)
7	America/United States (general)
7	Another country (SPECIFY)
23	Don't know
1	Refused

Q27 Do you happen to know what President Obama's religion is? [READ AND RANDOMIZE 1-5]

BASED ON ALL REGISTERED VOTERS

CURRENT

4	Catholic
24	Muslim
1	Atheist
*	Jewish
39	Protestant
31	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

[RANDOMIZE Q28 THRU Q33]

Q28 Which Republican candidate for president was punished for ethics violations by the U.S. House of Representatives? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

5	Romney
52	Gingrich
2	Paul
3	Santorum
*	(DO NOT READ) None of the above
37	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q29 Which Republican candidate for president keeps a bank account in the Cayman Islands? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

45	Romney
7	Gingrich
2	Paul
3	Santorum
*	(DO NOT READ) None of the above
42	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q30 Which Republican candidate for president was defeated for re-election to the U.S. Senate in 2006 by 18 percent? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

8	Romney
19	Gingrich
4	Paul
20	Santorum
*	(DO NOT READ) None of the above
48	(DO NOT READ) Don't know
*	(DO NOT READ) Refused

Q31 Which Republican candidate for president paid 15% in income tax last year? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

50	Romney
5	Gingrich
3	Paul
3	Santorum
1	(DO NOT READ) None of the above
36	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q32 Which Republican candidate for president worked with Nancy Pelosi on global warming? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

6	Romney
34	Gingrich
4	Paul
6	Santorum
*	(DO NOT READ) None of the above
50	(DO NOT READ) Don't know
*	(DO NOT READ) Refused

Q33 Which Republican candidate for president voted frequently for "ear marks" in the U.S. Senate? [READ AND RANDOMIZE 1-4 IN SAME ORDER AS Q12]

BASED ON ALL REGISTERED VOTERS

CURRENT

8	Romney
15	Gingrich
3	Paul
24	Santorum
*	(DO NOT READ) None of the above
50	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q34 Do you think of yourself as part of the Tea Party movement?

BASED ON ALL REGISTERED VOTERS

CURRENT

14	Yes
80	No
4	Don't know what the Tea Party is (VOL.)
2	Don't know
*	Refused

Q35 In general, do you support the Tea Party movement's ideas?

BASED ON ALL REGISTERED VOTERS

CURRENT

38	Yes
47	No
6	Don't know what the Tea Party is (VOL.)
9	Don't know
1	Refused

Q36 Generally speaking, do you usually think of yourself as a: [READ 1-4]

BASED ON ALL REGISTERED VOTERS

CURRENT

30	Democrat
27	Republican
33	Independent
7	Something else
2	(DO NOT READ) Don't know
*	(DO NOT READ) Refused

Q37a Would you call yourself a: [READ 1-2] [READ IF NECESSARY: Whatever strong means to you.]

BASED ON REGISTERED VOTERS WHO SELF-IDENTIFY AS DEMOCRATS [N=405]

CURRENT

67	Strong Democrat
30	Not a Strong Democrat
2	(DO NOT READ) Don't know
*	(DO NOT READ) Refused

Q37b Would you call yourself a: [READ 1-2] [READ IF NECESSARY: Whatever strong means to you.]

BASED ON REGISTERED VOTERS WHO SELF-IDENTIFY AS REPUBLICANS [N=465]

<u>CURRENT</u>	
57	Strong Republican
40	Not a Strong Republican
1	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

Q37c Do you think of yourself as closer to the: [READ 1-2]

BASED ON REGISTERED VOTERS WHO SELF-IDENTIFY AS INDEPENDENTS/SOMETHING ELSE/DK/REF [N=638]

<u>CURRENT</u>	
46	Republican Party
34	Democratic Party
15	(DO NOT READ) Don't know
5	(DO NOT READ) Refused

Q38 We hear a lot of talk these days about conservatives and liberals. How would you generally describe your views on most political matters? Are you: [READ AND RANDOMIZE HALF 1-3 / HALF 3-1]

BASED ON ALL REGISTERED VOTERS

<u>CURRENT</u>	
42	Conservative
37	Moderate
15	Liberal
5	(DO NOT READ) Don't know
1	(DO NOT READ) Refused

[READ TO ALL:] A few last questions for statistical purposes only...

THE DEMOGRAPHIC QUESTIONS ARE NOT REPORTED IN THIS TOPLINE.

THANK AND END INTERVIEW: THANK YOU again for sharing your thoughts and opinions! This survey is being conducted by the Center for the Study of Democratic Institutions at Vanderbilt University. Newspapers will report the results soon. Have a nice rest of the day.