

Vanderbilt MOR Reference Chart

ITEMS WITH VANDERBILT OR VUMC MARKS		ITEMS WITHOUT VANDERBILT OR VUMC MARKS	
MOR REQUIRED	MOR NOT REQUIRED	MOR REQUIRED	MOR NOT REQUIRED
1. Apparel	1. Print Products (excluding stickers)	1. Apparel (non-blank)	1. All other product categories
2. Promotional Products	2. Stationery & Business Cards	2. Promotional Products	
3. Trophies and Awards	3. Graphic Designs	3. Trophies and Awards	
4. Stickers	4. Photographs and Videos	4. Stickers	
5. Athletic Equipment	5. Art & Sculpture		
6. Uniforms and scrubs	6. Food & Beverages		
7. Ice sculptures	7. Floral Arrangements		
8. Temporary Signage	8. Computer and Equipment		
9. Office Products	9. Vehicles		
10. Other Consumable Products	10. Permanent signage		
	11. Furniture & Furnishings		
	12. Architectural and Facilities Designs **		
** Trademark Licensing Approval Still Required			

