Vanderbilt University®
Vanderbilt®
Vanderbilt Commodores®
Commodores®
VU®
Vandy®
‘Dores®
Anchor Down®
Vanderbilt University Medical Center®
Vanderbilt Stadium™ (football)
Hawkins Field™ (baseball)
Memorial Gym™ (basketball)
Vandy Boys™

PANTONE 7502 C
MADEIRA Rayon: 1070 Polyneon: 1670

PANTONE 873 C
MADEIRA Rayon: FS Gold 37

PANTONE Process Black C
MADEIRA Rayon: 1000 Polyneon: 1800

White
MADEIRA Rayon: 1001 Polyneon: 1801

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Combination Marks (cont’d)

Sport Specific Combo Marks
For additional sport specific marks, contact the licensing office. For use on other background colors, refer to marks 1-13.

Institutional Marks
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- One color logos can be black, white, or gold. Gold can be either 7502 or 873.
- For two color logos, the black font can NOT be replaced with white when on a black background.

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ADDITIONAL PERTINENT INFORMATION

- University seal not permitted on products for resale.
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures not permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- No use of current players’ name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

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