

**Southern College
Health Association (SCHA)
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Vanderbilt Student Health
Zerfoss Building, Station 17
Nashville, TN 37232-8710

**Southern College
Health Association
Annual Conference**

Harmony in Health

March 5-7, 2009



*Vanderbilt Marriott Hotel
Nashville, Tennessee*



Conference Agenda

The conference will have multiple concurrent meetings that focus on the following topics: Administration, Mental Health, Nursing, Primary Care, and Wellness.

Keynote Speakers

Dr. Jana Lauderdale, PhD, RN, is the Assistant Dean for cultural diversity at Vanderbilt School of Nursing. Dr. Lauderdale has extensive experience working with Native American populations on programs to address minority nursing education issues.

Dr. Kathryn Edwards is the Vice Chair for Pediatrics and principal investigator for Vanderbilt Medical Center's Vaccine and Treatment Evaluation Unit. She has received international recognition for her research focusing on the evaluation of vaccines; particularly influenza, respiratory syncytial virus, and Haemophilus influenza.

Entertainment

Since 1967, the Country Music Hall of Fame & Museum has been not only been home to country music, but also a treasure trove of wonderful exhibits and displays to bring to life the story of this music's art form that has withstood time and trials from the past two centuries and is still going strong.

Harvard business graduate Alison Brown blazed onto the bluegrass scene in 1989 when Alison Krauss asked her to join her band, Union Station. Brown's talent earned her the International Bluegrass Music Association Banjo Player of the Year award in 1991 (the highest award and accolade for an instrumentalist) and a Grammy® in 2000 for her duet with Bela Fleck. Now flying solo and blazing her own pathway, Brown has stolen the hearts of fans with her jazz-inspired compositions and her original acoustic music on an unlikely instrument: the banjo.

Brown's drive to thrust the banjo out of familiar places and into new territories has earned her international recognition. Her fearlessness creates sounds uniquely hers with a combination of the rigorous potency associated with bluegrass and the elegance known to jazz.

Target Audience

Physicians, physician extenders, mental health professionals, clinicians, nurses, ancillary staff, health educators, and administrators will have the opportunity to receive continuing education credits for attending sessions regarding current health issues. The projected attendance is approximately 250 health professionals representing their colleges and universities from around the nation. Specifically, the Southern College Health Association encompasses the states of Tennessee, North Carolina, South Carolina, Mississippi, Alabama, Georgia, and Florida.

We Can't Do This Without Your Help!

The Southern College Health Association needs individuals or companies who will sponsor various events to ensure our meeting is a success. The following seven levels of sponsorship are available:

Platinum Level

\$5,000 or above to sponsor one of the following events:

- Welcome Dinner at Marriott® on March 5
- Evening Reception at Latitude (restaurant in Marriott®) on March 5
- Dinner at Country Music Hall of Fame® & Museum March 6
- Entertainment at Country Music Hall of Fame® & Museum March 6

Platinum Level Sponsors will receive:

- Prominent acknowledgement in the printed conference program and all preliminary announcements after receipt of written agreement.
- Complimentary exhibitor booth with first choice of table location for all sponsors, determined on a first come, first served basis of all platinum sponsors.
- A large recognition color poster prominently displayed throughout the duration of the conference and at your sponsored activity.
- Complimentary meeting registration (including all meals)

Gold Level

\$3,000 to \$4,999 to sponsor one of the following events:

- Breakfast on March 6
- Brunch on March 7
- Purchase of Conference Bags

Gold Level Sponsors will receive:

- Prominent acknowledgement in the printed conference program and all preliminary announcements after receipt of written agreement.
- Complimentary exhibitor booth with first choice of table location after selection by Platinum sponsors.
- Two tickets to breakfast, brunch, and both dinner events.
- A large recognition color poster to be prominently displayed throughout the conference.

Silver Level

\$2,000 to \$2,999 to sponsor:

- 5:30 p.m. Welcome Reception at Marriott®
- Morning Refreshment Break March 6
- Afternoon Refreshment Break March 6
- Honorarium for distinguished keynote speakers

Silver Level Sponsors will receive:

- Acknowledgement in the printed conference program and preliminary announcements after receipt of written agreement.
- Complimentary exhibitor booth with first choice of table location after selection by the Platinum and Gold sponsors.
- Two tickets to attend breakfast and lunch on March 6, as well as dinner on March 5.
- A color poster to be prominently displayed during the meeting.

Bronze Level

\$1,000 to \$1,999 to sponsor:

- Golf Tournament
- Tour
- Audio visual equipment rental
- Program Binders
- Wallet Name Badges

Bronze Sponsors will receive:

- Acknowledgement in the printed conference program and preliminary announcements after receipt of written agreement.
- Complimentary exhibitor with first choice of table location after selection by the Platinum, Gold, and Silver sponsors.
- Two tickets to dinner on March 5.
- A color poster to be prominently displayed during the conference.

Exhibitor

\$500 Standard Table Fee

- Choice of table location after Platinum, Gold, Silver, and Bronze sponsors
- Acknowledgement in printed final conference program and all preliminary announcements after receipt of written agreement.
- Once ticket to attend March 6 breakfast and lunch, brunch on March 7.

Business Card

\$250 Conference Program

- Display your company's business card in the conference final program.

Friends of College Health

\$100 Acknowledgement in final program.



www.vanderbilt.edu/scha2009