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CURRICULUM VITAE

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## *Summary*

Mr. Getz has been a faculty member in economics at Vanderbilt since 1973. He was Director of the Jean and Alexander Heard Library (1984-94) and Associate Provost for Information Services and Technology (1985-94). An award winning teacher, he has authored three research monographs, two textbooks, and 40 essays on issues in libraries. He earned his BA in economics from Williams College in 1967, and his Ph.D. in economics from Yale University in 1973.

Mr. Getz's recent writing addresses economic issues in electronic publishing and higher education. *Veterinary Medicine in Economic Transition*, (Iowa State, 1997) explores the influence of higher education on veterinary medicine. *e.stat for business and economics* (South-Western College Publishing, 2001) is the first electronic text using spreadsheets for the first course in statistics. *Investing in College, A Guide for the Perplexed* (Harvard University Press, 2007) describes the issues in choosing a college from a parent's point of view.

## *Personal Background*

born 1945 in New Jersey

married Ruthann Lorenzo; with son, Wystan, and daughter, Kiesa

resides at 6542 Cornwall Drive  
Nashville, Tennessee 37205  
(615) 356-5601

## *Professional Background*

attended received Williams College, Williamstown, Massachusetts  
B.A. degree, 1967, *cum laude*  
with highest honors in economics

attended received Yale University, New Haven, Connecticut  
Ph.D. degree in economics, 1973

awarded Membership in Phi Beta Kappa, 1967  
Woodrow Wilson Fellowship, 1967  
Southern Fellowship, 1971  
National Science Foundation  
National Needs Post Doctoral Fellowship, 1977  
Jeffrey Nordhaus Prize for Teaching in the College of Arts and Science, 1998  
Ernest A. Jones Prize for Faculty Advising, 1998  
Madison Sarratt Prize for Undergraduate Teaching at the University, 2000

belongs to American Economic Association as life member  
Southern Economic Association

served on Editorial Advisory Board, *Library Quarterly* (1986-89)  
Editorial Board, *Journal of Library Administration* (1990-94)

On-Line Computer Library Center  
Research Libraries Advisory Committee (1986-88)  
Association of Research Libraries  
Task Force for Government Information in Electronic Format (1986-88)  
Task Force on Telecommunications (1989-91)  
Access Committee (1992-94)

Center for Research Libraries, Treasurer and Board Member (1989-94)

Public Affairs Information Service, Board Member (1993-99)

Boards of Visitors: Harvard University (1993- 1999),  
Washington University (1994-99)

## *Experience*

taught economics	as an Instructor, Spelman College Atlanta, Georgia, from 1969 to 1971
	as a Teaching Fellow, Yale University New Haven, Connecticut, in 1972
	as an Assistant Professor, Vanderbilt University Nashville, Tennessee, from 1973 to 1979
	as an Associate Professor, Vanderbilt University Nashville, Tennessee, 1979 to present
spent academic leave at	Joint Center for Urban Studies, Cambridge, MA 1977-78 University of Missouri, Columbia, MO 1994-95
served as	Director, The Jean and Alexander Heard Library, Vanderbilt University, January 1984 to June, 1994
	Associate Provost for Information Services and Technology, Vanderbilt University, July 1985 to June, 1994
conducted an investigation of	Urban fire departments with grant support from the National Science Foundation from 1974 to 1976
	The economic impact of state parks with grant support from the Tennessee State Planning Department, 1975
	Public libraries as a member of the Research Staff of the National Bureau of Economic Research, 1977-78
	Inter-city earnings differentials of associate lawyers with grant support from the Department of Labor, 1978
	The Resource Conservation and Recovery Act for Oak Ridge National Laboratories, 1979
	Technical Service Costs in Research Libraries with grant support from the Council on Library Resources, 1983
directed	American Economic Association website for students, <a href="http://www.vanderbilt.edu/AEA/students">www.vanderbilt.edu/AEA/students</a> 2006-
chaired Ph.D. dissertations by	John Vahaly, Vanderbilt University, 1975 Thomas Tiemann, Vanderbilt University, 1975 Yuh-ching Huang, Vanderbilt University, 1976 Thomas A. Zak, Vanderbilt University, 1980 Oliver R. Grawe, Vanderbilt University, 1980

## Publications

### books

*The Incidence of Rapid Transit in Atlanta*  
Ph.D. dissertation. Yale, 1973. John Meyer, Chair

*The Economics of the Urban Fire Department*  
The Johns Hopkins University Press, 1979 (monograph)

*Public Libraries: An Economic View*  
The Johns Hopkins University Press, 1980. Distributed to delegates to the White House Conference on Library and Information Service, November, 1979 (monograph)

*Price Theory and Its Uses, Fifth Edition*  
(with Donald S. Watson) Houghton Mifflin, 1981 (microeconomics text)

*Price Theory in Action, Fourth Edition*  
(with Donald S. Watson) Houghton Mifflin, 1981 (collected readings for microeconomics)

*Economic Challenges in Higher Education,*  
(with Charles T. Clotfelter, Ronald G. Ehrenberg, John J. Siegfried) University of Chicago Press, 1991

*Veterinary Medicine in Economic Transition,* Iowa State University Press, 1997.  
(monograph) 195 pages, index.

*e.stat for business and economics,* (South-Western College Publishing, 2001) (e-text for the first course in statistics)

*Investing in College, A Guide for the Perplexed,* (Harvard University Press, 2007)

### articles

"A Model of the Impact of Transportation Investment on Land Rents," *Journal of Public Economics*, February 1975, pp. 57-74. Translated and reprinted in *Kosoku Doro Chosakai*, (Express Highway Research of Japan), November 1975.

"Fire Fighting: A Benefits Analysis" (with Robert A. Leone), *Local Public Finance and the Fiscal Squeeze: A Case Study*, ed. John Quigley and John Meyer, (Ballinger, 1977), pp. 121-41.

"Prospects for Economic Development: The New Haven Case" (with Robert A. Leone), in *Local Public Finance and the Fiscal Squeeze: A Case Study*, ed. John Quigley and John Meyer, (Ballinger, 1977), pp. 21-40.

"Local Economic Impacts of Tennessee State Parks" (with Gillian Dean, Larry Nelson, and John Siegfried), *The Journal of Leisure Research*, July 1978, pp. 98-112.

- "Consumer Revealed Preference for Environmental Goods," *Review of Economics and Statistics* (with Yuh-ching Huang), August 1978, pp. 449-458.
- "Optimum City Size: Fact or Fancy?" *Law and Contemporary Problems*, Spring 1979, pp. 197-210.
- "Environmental Policy and Competitive Structure: Implications of the Hazardous Waste Management Program" (with Benjamin Walter), *Policy Studies Journal*, 9, Winter 1980, pp. 404-414.
- "Competition at the Bar: The Correlation Between the Bar Examination Pass Rate and the Profitability of Practice" (with Terry Calvani and John Siegfried), *Virginia Law Review*, 67, June 1981, pp. 863-885.
- "Perilous Waste" (with Benjamin Walter), *Environmental Policy Implementation*, ed. Dean E. Mann (Lexington: D.C. Heath, 1982), pp. 51-64.
- "Labor Costs in the Technical Operation of Three Research Libraries" (with Doug Phelps), in *Journal of Academic Librarianship*, Vol. 10, No. 4, September 1984, pp. 209-219.
- "Social and Economic Effects of Toxic Waste Disposal" (with Benjamin Walter), in *Controversies in Environmental Policies*, ed. Sheldon Kamieniecki, Robert O'Brien and Michael Clarke (Albany: State University of New York Press, 1986), pp. 223-245.
- "Some Benefits of the On-Line Catalog," *College and Research Libraries*, Vol. 48, No. 3, May 1987, pp. 224-240.
- "More Benefits of Automation," *College and Research Libraries*, Vol. 49, No. 6, November 1988, pp. 534-544.
- "Analysis and Library Management," *Academic Libraries: Research Perspectives*, ed. Mary Jo Lynch, ACRL Publications in Librarianship, No. 47, 1990, pp. 192-214.
- "Estimating Economies of Scale in Higher Education," (with John J. Siegfried and Hao Zhang) *Economics Letters* 377 (2) October 1991, pp.203--8.
- "Information Storage," *Encyclopedia of Library and Information Science*, Vol. 52, Supplement 15, 1993, pp. 201-239.
- "Petabytes of Information," *Advances in Library Administration and Organization*. Vol 12.(JAI Press, 1994) pp. 203-37.
- "Evaluation of Library Resources in the Field of Economics: A Case Study," (with David Carpenter) *Collection Management* 20:1/2, 1995, pp. 49-89.
- "Resource Sharing and Prices" *Journal of Library Administration*, 21 #1/2 1995 pp 77-108. Also appears in Shirley K. Baker and Mary E. Jackson, ed. *The Future of Resource Sharing*. (New York: The Haworth Press, 1995) pp. 77-108.

"Adoption of Innovations in Higher Education," (with John J. Siegfried and Kathryn A. Anderson) *The Quarterly Review of Economics and Finance*, 37 #3 (Fall, 1997) pp. 605-31.

"Electronic Publishing in Academia: An Economic Perspective," *Journal of Electronic Publishing* (University of Michigan Press), September 1997. 36 pages.  
<http://www.press.umich.edu/jep/archive/getz.html>

Also appears in Richard Ekman and Richard E. Quandt, ed. *Technology and Scholarly Communication*, University of California Press, 1999, pp. 102-32.

Also appears in *The Serials Librarian* vol 36 #1/2 1999 pp. 263-300 and in Jeffrey S. Bullington et al., *Head in the Clouds Feet on the Ground* (13<sup>th</sup> Annual Conference, North American Serials Interest Group) New York: Haworth Press 1999, pp. 263-300.

"Academic Publishing: Networks and Prices" in *Racing Toward Tomorrow* in Proceedings of the ACRL Ninth National Conference, Hugh A. Thompson, editor, Association of College and Research Libraries, 1999.

"Where Do the Children of Professors Attend College?" (with John J. Siegfried. *Economics of Education Review*, XXV, #2, April 2006, pp. 201-210.

"The Sensitivity of Capital Use to Price in Higher Education" (with John J. Siegfried) *Review of Industrial Organization*, 24 (4) June 2004 pp. 379-91.

"Open-source Scholarly Publishing in Economic Perspective" *Journal of Library Administration*, 42, #1, (2005) pp. 1-39. Also appears in the Internet First University Press at Cornell, University [dspace.library.cornell.edu/handle/1813/177](http://dspace.library.cornell.edu/handle/1813/177)

"Three Frontiers in Open-Access Scholarship" Internet First University, Internet First University Press at Cornell , <http://dspace.library.cornell.edu/handle/1813/307> January, 2005

"Open Scholarship and Research Universities," Internet First University Press at Cornell, <http://dspace.library.cornell.edu/handle/1813/1344> Presented at a conference at Middlebury College, May, 2005.

"Incubating Open Journals in Economics," Internet First University, Internet First University Press at Cornell <http://hdl.handle.net/1813/2468> January, 2005

## other essays

"Transit Heresy: A Case Against Federal Subsidies for Mass Transit," *Vanderbilt Journal of Economics and Business*, Summer, 1977.

"A Tax Reform Agenda," in *Tax Notes: The Journal of Policy Relevant Tax Analysis*, July 18, 1977.

"Comparing Suppression Effort Among Cities," *Fire Chief Magazine*, June 1978.

"Evaluating the Efficiency of Fire Departments," *Atlanta Economic Review*, July 1978.

"Fire Fighting Efficiency," *Fire Chief Magazine*, September, 1978.

"Comment on Benefit Incidence Methodology for Mixed Goods," *Public Finance Quarterly*, July 1980.

"Fundamental Cost and Value Considerations for Managing Public Library Systems," in *The Economics of Information*, Rutgers Graduate School of Library and Information Studies, 1982, pp. 33-49.

"Peer Reviews of Writing Assignments," *Great Ideas for Teaching Economics*, second edition, 1984, third edition, 1987.

"The Changing Library," *Vanderbilt Magazine*, Vol. 71, No. 3, Autumn, 1986 pp. 13-15.

"Meeting the Needs of the Electronic Scholar," *EDUTECH Reports*, Vol. 2, No. 11, February 1987, p. 4.

*Technology & U. S. Government Information Policies: Catalysts for New Partnerships: "Report of the Task Force on Government Information in Electronic Format,"* (with Kaye Gapen and others), (Washington, D.C.: Association of Research Libraries, October 1987).

"The Usefulness of Fees for Library Services," *Collection Building*, Vol. 8, No. 1, 1988, pp. 20-21.

*Leadership in the Information Age: The Future of Vanderbilt's Library*, Vanderbilt University, 1989.

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"Estimating Economics of Scale," (with John J. Siegfried and Hao Zhang) *Economics Letters*, October 1991, Vol. 37, No. 2, pp. 203-208.

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"Electronic Publishing: An Economic View," *Serials Review*, 1992, Vol. 18, No. 1-2, pp. 25-31.

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"The Rising Cost of Higher Education: Where Does the Money Go?" (with John J. Siegfried), in *Business Officer*, forthcoming.

"The Make or Buy Decision: The Organization of U.S. Campus Plant Operations," (with Jon M Gullette, Diane E. Kilpatrick, and John J. Siegfried) *Facilities Manager X* #2 (Spring, 1994) pp. 20-27.

"College Dining Services: Who's Doing the Cooking?" (with Frank X. Gladu and John J. Siegfried) *Journal National Association of College and University Food Services*, 17 (1993) p. 65-72.

"Mathematics Across the Curriculum," *Vanderbilt Magazine*, summer, 1994.

"Information Storage in Academic Libraries: Changing Fundamentals," in *The Economics of Information for the 1990s*, Jana Varlejs, ed, (MacFarland & Company, Jefferson, North Carolina, 1994) pp. 15-23.

"The Snail's Pace of Innovation in Higher Educaiton," (with John Siegfried and Kathryn Anderson) *The Chronicle of Higher Education*, May 19, 1995 p. A56.

"Who's Minding the Kids?" (with Courtney Anderson and John J. Siegfried) *NACUBO Business Officer*, May, 1995, pp. 46-52.

"The Future of Mathematics Education for Engineering Students," in J. Bourne, A. Brodersen, and M. Dawant, ed., *the Influence of Technology on Engineering Education*. (CRC Press, New York, 1995) pp. 103-14.

"Evaluating Digital Strategies for Storing and Retrieving Scholarly Information," *Journal of Library Administration XXIV* #4 1997, pp. 81-98. Also appears in Sul H. Lee, ed. *Economics of Digital Informatio: Collection, Storage, and Delivery*, (New York, Haworth Press, 1997 pp. 81-98..

letter to editor, *Journal of the American Veterinary Medical Association* (with Carin Smith, DVM) August 1, 1997. Provides estimate of the return to post-DVM training.

"Statistical Thinking with Spreadsheets," *OR/MS Today* October 1999.

"Where the Faculty Brats Go to College," (with John J. Siegfried) *Chronicle of Higher Education XLIX* #43, July 4, 2003, p. A9

columns in "To Lease or to Buy," 1986, Charter Issue, pp. 41-43. Reprinted in *The Bottom Line The Bottom Line Reader: A Financial Handbook for Librarians*, 1990, pp. 123-125.

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- "Depository Libraries and the Economics of Electronic Information: Part 2," 1987, Vol. 1, No. 4, pp. 34-36.
- "Libraries and Business Cycles," 1988, Vol. 2, No. 1, pp. 4-5.
- "Responding to the Labor Market: Matching Salaries and Paying for Training," 1988, Vol. 2, No. 2, pp. 34-35. Reprinted in *The Bottom Line Reader: A Financial Handbook for Librarians*, 1990, pp. 189-190.
- "Electronic Information: Storage, Communication, and Access," 1988, Vol. 2, No. 3, pp. 39-40.
- "How Journals are Priced," 1988, Vol. 2, No. 4, pp. 37-39.
- "Managing the Collecting Effort," 1989, Vol. 3, No. 1, pp. 41-43.
- "Fringe Benefits," 1989, Vol. 3, No. 2, pp. 39-42. Reprinted in *The Bottom Line Reader: A Financial Handbook for Librarians*, 1990, pp. 200-203.
- "Electronic Services at Vanderbilt," 1989, Vol. 3, No. 3, pp. 37-39.
- "National Research and Education Network," 1989, Vol. 3, No. 4, pp. 32-35.
- "Storage Technologies," Winter 1990, Vol. 4, No. 1, pp. 25-31.
- "Endowment," Summer 1990, Vol. 4, No. 2, pp. 37-41.
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- "Interactive Video," Winter 1991, Vol. 4, No. 4, pp. 40-42.
- "No Hits," Spring 1991, Vol. 5, No. 1, pp. 41-42.
- "Mathematica," Summer 1991, Vol. 5, No. 2, pp. 39-42.
- "The Software Enterprise," Fall 1991, Vol. 5, No. 3, pp. 41-43.
- "Document Delivery," Winter 1991-92, Vol. 5, No. 4, pp. 40-44. Excerpts reprinted *ARL*, July 10, 1992, No. 163, pp. 1-3.
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## book reviews

Richard J. Murnane, *The Impact of School Resources on the Learning of Inner City School Children*, in *The Southern Economic Journal*, July 1977.

Peter Kemper and John M. Quigley, *The Economics of Refuse Collection*, in *Public Finance Quarterly*, July 1978.

George Gilder, *Wealth and Poverty* in *National Forum*, Winter 1982, pp. 44-45.

Lawrence J. White, *The Public Library in the 1980s: The Problems of Choice* in the *Journal of Economic Literature*, June 1984, pp. 612-13.

Stephen A. Roberts (ed.), *Costing and the Economics of Library and Information Services in College & Research Libraries*, Vol. 47, No. 3, May 1986, pp. 290, 292.

Martin Cummings, *The Economics of Research Libraries*, in *The Library Quarterly*, Vol. 57, No. 1, January 1987, pp. 85-88.

Bruce P. Schauer, *The Economics of Managing Library Service* in *The Southern Economic Journal*, Vol. 55, No. 1, July, 1988, p. 233.

E. J. Josey and Kenneth D. Shearer, *Politics and the Support of Libraries* in *The Library Quarterly*, Vol.61, No. 4, October, 1991, pp.459-461.

Michael S. McPherson, Morton Owen Schapiro, and Gordon C. Winston, *Paying the Piper: Productivity, Incentives, and Financing in U.S. Higher Education* in *The Southern Economic Journal*, September, 1994. Also reviewed in *Planning for Higher Education*, Fall, 1995.

Murray S. Martin, editor, "Library Finance: New Needs, New Models" *Library Trends*, (Winter, 1994) 42 #3 in *The Library Quarterly*.

Ronald G. Ehrenberg, editor, *Choices and Consequences: Contemporary Policy Issues in Education*. Ithaca, NY: ILR Press, Cornell University, 1994 in *Economics of Education Review*, fall, 1995.

Gary Burtless, editor, *Does Money Matter? The Effect of School Resources on Student Achievement and Adult Success*, Brookings, Washington, DC, 1996 in *Economics of Education Review*, fall, 1997.

Bryan C. Hassel, *The Charter School Challenge: Avoiding the Pitfalls, Fulfilling the Promise*. Washington, DC: Brookings 1999. In *Economics of Education Review* XIX #4 October, 2000 pp. 465.

Henry Levin, ed. **Privatizing Education** (Bolder, CO, Westview Press, 2001). In *Economics of Education Review*, 21 (2002) pp.641-2..

(with John J. Siegfried) James L. Shulman and William G. Bowen, *The Game of Life* (Princeton: Princeton University Press, 2001) and James J. J. Duderstadt, *Intercollegiate Athletics and the American University*, (Ann Arbor: University of Michigan Press, 2000) in *Southern Economic Journal*, 68(4) Spring 2002, pp. 972-8..

Michael Watts and William B. Walstad, *Reforming Economics and Economics Teaching in the Transition Economies* (Northampton, MA: Edward Elgar, 2002) in **Economics of Education Review**, 24 (2005) #2, pp. 235-6..

David L. Kirp, *Shakespeare, Einstein, and the Bottom Line*, (Cambridge, MA, Harvard University Press, 2003) in **Industrial and Labor Relations Review** 58 #2 (January 2005) pp. 312-4.

Julian R. Betts and Tom Loveless, ed. **Getting Choice Right: Ensuring Equity and Efficiency in Education Policy**. (Washington, DC: Brookings Institution, 2005) in *Economics of Education Review*, 26 #2 April 2007, pp. 267-8.