

Dear “Solicitee,”

Greetings from Nashville! We wanted to fill you in on a very special activity in which “dancer_first” “dancer_last” is currently involved. Vanderbilt University’s Dance Marathon will be held **February 19–20, 2010**, to benefit the Monroe Carell Jr. Children’s Hospital at Vanderbilt. “dancer_first” believes every child deserves the chance to grow up happy and healthy, and for that reason has pledged to raise a minimum of \$250 and sacrifice feet, sleep and usual Friday night plans to stay up for this 14-hour, all-night event. Our efforts this year will benefit the Craniofacial Surgery Center at Children’s Hospital.

Children’s Hospital is an amazing place. It treats children with illness and injuries from across the region and the country, with patients from 44 states in the past year alone. As a non-profit, it relies on the support of individuals like you to maintain its commitment to **treat every child, regardless of ability to pay**. Because more than 60 percent of families require financial assistance to pay for their child’s treatment, the amount of uncompensated care has nearly doubled in the past two years from \$11 million in 2006 to over \$20 million in 2008. This is why, now more than ever, Children’s Hospital needs your support to continue to fulfill their mission of providing outstanding medical care to any child in need.

We send this letter in hopes that YOU will become a sponsor of Dance Marathon. Last year with the help of friends, family and sponsors like you, Dance Marathon raised over **\$146,000!** Dance Marathon could not be as successful without your help, and we sincerely appreciate any gift that you are able to offer. Please remember that **100 percent of your gift will go to benefit the young patients** at Children’s Hospital. You will be recognized on our Wall of Miracles if you give \$250 or more, and additional levels of recognition on our Wall of Miracles will be given to those who donate \$500-\$999 or over \$1,000.

To make a tax-deductible gift, please fill out the attached form and return it in the enclosed envelope, and our Gift Processing Office will issue a tax receipt. Of course, corporate matching is always encouraged if available. To make a gift online or obtain more information about Dance Marathon, please visit our Web site at www.vudm.org. Tax receipts for online gifts are issued by Children’s Miracle Network.

Your support means a great deal to “dancer_first” and to the families we help! Please remember that no gift is too small to make a difference in the life of a child!

Personal handwritten message here.
The extra space will be removed if left blank on the form.

For the kids,

Brooke Van Dusen
Fundraising Chair - brooke.van.dusen@vanderbilt.edu