Candidate Choice– September 2016

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

- 44% Donald Trump
- 33% Hillary Clinton
- 7% Gary Johnson
- 7% Jill Stein
- 5% Some other candidate/would not vote
- 1% Don't know

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Candidate Choice Over Time
Among TN Registered Voters

May 2016: “If the 2016 presidential election were held today and the candidates were [Hillary Clinton, the Democrat/Donald Trump, the Republican], for whom would you vote?”

September 2016: “If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?”

Source: Vanderbilt University Polls
September 2016 Poll: N=1,000; MoE: +/- 3.7 %
Enthusiasm for Candidate Choice
Among TN Registered Voters

How enthusiastic are you about voting for [Trump/Clinton/Johnson/Stein/some other candidate]?

- **Trump supporters**
  - Very or somewhat enthusiastic: 86%
  - Not too or not at all enthusiastic: 13%

- **Clinton supporters**
  - Very or somewhat enthusiastic: 77%
  - Not too or not at all enthusiastic: 19%

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Candidate Choice by Community Type
Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

<table>
<thead>
<tr>
<th>Community Type</th>
<th>Clinton</th>
<th>Trump</th>
<th>Johnson</th>
<th>Stein</th>
<th>Some other candidate/would not vote</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rural</td>
<td>50%</td>
<td>23%</td>
<td>7%</td>
<td>8%</td>
<td>1%</td>
<td>5%</td>
</tr>
<tr>
<td>Suburban</td>
<td>50%</td>
<td>29%</td>
<td>8%</td>
<td>7%</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>Urban</td>
<td>49%</td>
<td>27%</td>
<td>7%</td>
<td>4%</td>
<td>2%</td>
<td>7%</td>
</tr>
</tbody>
</table>

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Candidate Choice by Party Identification
Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Candidate Choice by Gender
Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Candidate Choice by Education
Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

- **Donald Trump**
  - H.S. degree or less: 46%
  - Some college: 45%
  - College degree or more: 42%

- **Hillary Clinton**
  - H.S. degree or less: 31%
  - Some college: 29%
  - College degree or more: 36%

- **Gary Johnson**
  - H.S. degree or less: 3%
  - Some college: 9%
  - College degree or more: 10%

- **Jill Stein**
  - H.S. degree or less: 1%
  - Some college: 1%
  - College degree or more: 10%

- Some other candidate/would not vote: 10% 10% 2%

- Don't know: 5% 3% 5%

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Candidate Choice by Age
Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

How often do you attend church, mosque, synagogue or another place of worship?

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Candidate Choice by Optimism About Country

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

When you think about the future of the United States, which do you agree with more?

The country's best days are ahead of us

The country's best days are behind us

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Candidate Choice by Feelings Toward National Government
Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

Some people say they are basically content with the way the national government works today, others say they are frustrated, and others say they are angry. Which of these best describes how you feel?

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%
Rationale for Candidate Choice
Among TN Registered Voters

Which one of these four candidate qualities matters most in your decision to support [Donald Trump/Hillary Clinton]?

- Has the personality and temperament to serve effectively as president
- Is honest and trustworthy
- Cares about people like you
- Is the kind of person who can bring about needed change

Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%