

**AMERICAN ECONOMIC ASSOCIATION/
ALLIED SOCIAL SCIENCE ASSOCIATIONS**

2014 Broadway, Suite 305, Nashville, TN 37203, Phone 615.322.3509, Fax 615.343.7590

May 2009

Dear Exhibitor:

THE ASSA WILL MEET IN ATLANTA, GA, JANUARY 3-5, 2010. NOW IS THE TIME TO RESERVE SPACE FOR YOUR EXHIBIT ON THE ENCLOSED FORMS.

The Atlanta Marriott Marquis will serve as the headquarters for thousands of professionals in economics, finance and statistics who will come to Atlanta for the annual gathering of the Allied Social Science Associations (ASSA). This includes the associations listed at the bottom of this letter as well as many other associations in these and related fields.

All exhibits will be located in the International Hall of the Atlanta Marriott Marquis in accordance with the enclosed floor plan. The exhibit area will be available to exhibitors for registration and setup from 8:00 a.m. to 5:00 p.m. on January 2. Badges are required in the exhibit area at all times. Coffee will be available to exhibitors each morning.

The 2010 ASSA meetings will provide your company an excellent opportunity to display and explain your product line to a large and prime market segment. Exhibitors have had outstanding success by exhibiting at past ASSA meetings. We have already received numerous requests for exhibit information; we encourage you to reserve your space early. Space will be reserved only by returning the application with **payment**. Note on the attached application that all space rental orders paid for in full prior to AUGUST 3rd will receive a discount. Also, booths will be assigned in the order in which applications, accompanied by payment, are received. The best way to receive your first booth selection is to return your application with your payment as soon as possible. Faxes will not be accepted.

If you have questions regarding any of this information, please call me. I am looking forward to hearing from you.

Marlene Hight
Convention Manager

Participating Associations for ASSA Meetings:

***American Agricultural Economics Association • American Economic Association • American Finance Association
• Association for Social Economics • Econometric Society • Labor and Employment Relations Association***

Details of the Contract

1. General Information

The 2010 meetings of the ALLIED SOCIAL SCIENCE ASSOCIATIONS (ASSA) will be held in Atlanta, GA., January 3-5, 2010. The headquarters hotel is the Atlanta Marriott Marquis. All exhibits will be located in the International Hall on the Atlanta Marriott Marquis in accordance with the enclosed floor plan. Registration and Message and Information will be located in the Atlanta Marriott Marquis to maximize traffic flow through the exhibit area.

An ASSA representative will be at the "Exhibitor Registration" booth, located near the exhibit hall entrance, beginning January 2 at 8:00 am (see section 6). You must pick up your badge or register before entering the exhibit area. Badges must be worn at all times to gain access to the hall - NO EXCEPTIONS.

2. Booths and Equipment

All booths are 10 feet wide and 8 feet deep, and are provided with following standard equipment:

- (a) An 8-foot high curtain backwall when possible and 36-inch high curtain side dividers.
- (b) A 7-inch by 44-inch two line identification sign indicating the exhibitor's company name, city, state and assigned booth number.

To maintain uniformity and to prevent obstruction of the view of the adjoining booths, displays must not be higher than 8 feet. No walls, partitions, paintings, decorations, or other obstructions may be erected which in any way interfere with the view of any other exhibitor.

3. Special Equipment and Services

A packet containing detailed information and order forms for all special services and equipment will be forwarded to exhibitors in early October.

- (a) Material handling is provided by Freeman.
- (b) Freeman will have a service desk in the Exhibit Hall during setup, dismantling, and until 5:00 pm on Sunday and Monday.
- (c) Carpenter booth labor can be arranged at established rates. Arrangements should be made in advance with Freeman.
- (d) Cleaning service of booths will be supplied by the Freeman and must be ordered on the appropriate form.
- (e) Georgia is a "right-to-work" state, exhibitor personnel may set up their own exhibits if so desired. Union Labor is available to assist in the erection and dismantling of exhibit booths. For more information see the union jurisdictions form provided in the service kit.
- (f) Telephone service may be ordered through the Atlanta Marriott Marquis.
- (g) Electrical service may be ordered through the Atlanta Marriott Marquis..
- (h) Internet service may be ordered through the Atlanta Marriott Marquis.

In general, all services and equipment, except for Internet service, audio visual, and computer rental are provided by Freeman. Note: The Exhibit Hall is carpeted.

4. Payment for Space

Two signed copies of the application/contract form must be received by September 29, 2009 to assure space (note: pay before August 3, 2009 and receive a discount; see form). Applications must be accompanied by a check for the full rental amount payable to:

Allied Social Science Associations

Applications and check should be mailed to:

Marlene Hight
ASSA
2014 Broadway--Suite 305
Nashville, TN 37203

5. Assignment of Space

Exhibitors should indicate on the application their first six space preferences.

Exhibit space will be assigned in the order in which applications with checks are received. In the event none of the space preferred by the exhibitor is available, space will be assigned by the Exhibits Manager. If more than one booth is desired, it should be stated on the application. The Association reserves the right to add or remove booths as necessary.

6. Setup, Hours, and Dismantling

Setup:	Saturday, January 2	8 am - 5 pm
Show Hours:	Sunday, January 3	9 am - 6 pm
	Monday, January 4	9 am - 5 pm
	Tuesday, January 5	9 am - 1 pm

All booths shall be open and staffed during the above hours.

Dismantling:	Tuesday, January 5	1 pm - 6 pm
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NOTE: There will be no admittance to the exhibit hall on January 1. Dismantling must be completed by 6:00 pm on January 5. All display materials which are not removed from the exhibit floor prior to the dismantling cutoff will be discarded.

7. Cancellation

No refund will be made if contracted space is canceled by an exhibitor after October 30, 2009 or if the exhibitor fails to occupy contracted space. If the booth is not occupied by 8:00 am on Sunday, January 3, the ASSA shall have the right to use such space as it sees fit to avoid empty spaces in the exhibit area.

8. Power and Light

Sufficient lighting will be provided in the exhibit area. If special electric service is required, it must be arranged through the Atlanta Marriott Marquis. An order form for special electrical service will be included in the packet exhibitors receive in early October.

9. Use of Booth Space

All demonstrations, interviews, or other activities, including advertising and distribution of promotional materials, must be confined to the limits of your exhibit booth. No materials may be placed on seats, attached to walls, ceiling or woodwork in the hotel, or left in public places in the hotel for distribution. No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to them without the knowledge or consent of the Allied Social Science Associations' Exhibit Manager. Food or beverage may be served in your designated booth. Please contact Marlene Hight prior to the meetings to arrange a reception outside or inside the exhibit hall.

The exhibitor agrees that radio, television, motion pictures or other sound producing apparatus and visual aids will be operated in such a manner and place as to provide no inconvenience to other exhibitors. Sound must be at a level to reach the immediate vicinity of the exhibitor's area only. The management reserves the right to prohibit the use of any equipment contravening these regulations. Management reserves the right to require an exhibitor to alter the exhibit before the show or on site.

The Allied Social Science Associations reserves the right to require a sample description of the product to be displayed prior to accepting an application for booth space. Material to be displayed in a booth must be reputable and appear to be of interest to a substantial portion of our members. The Allied Social Science Associations reserves the right to make additional conditions, rules and regulations as it deems necessary to insure the success of the exhibition.

10. Guards

The Allied Social Science Associations will provide necessary guards during the hours the exhibit area is closed. The presence of these guards does not constitute acceptance of any responsibility by the ASSA and/or the Atlanta Marriott Marquis and/or Freeman and/or any of the subcontractors for the security of the exhibitor's property but is merely a service to assist the exhibitors during the convention.

11. Maintenance and Liability

No combustible decoration, such as crepe paper, tissue paper, cardboard, or corrugated paper shall be used at any time. **All packing containers, excelsior, and wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays.** All muslin, velvet, silken or any other cloth decoration must stand a flameproof test as prescribed by the fire ordinance of the City of Atlanta. All materials and fluids which are inflammable are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the permission of the Atlanta Marriott Marquis and the Fire Prevention Bureau.

It is mutually agreed that it is the duty and responsibility of each exhibitor to install their exhibit before the opening of the exhibition and to dismantle the exhibit immediately after the close of the exhibition (see section 6). All property is to be shipped to and from Freeman. The Atlanta Marriott Marquis will not accept exhibitor's freight or boxes nor handle it in any way.

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the ASSA, the Atlanta Marriott Marquis, Freeman and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorneys fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Atlanta Marriott Marquis, its employees and agents.

In addition, Exhibitor acknowledges that the ASSA, the Atlanta Marriott Marquis, and Freeman do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.

No obstructions shall be placed in any aisles, passageways, lobbies or exits leading to any fire extinguishing appliances. Direct passageways leading to fire alarm communications must be maintained free of any obstructions.

By acceptance of exhibit space, exhibitor agrees that neither he/she nor employees shall deface, mar or otherwise injure the exhibit premises. Nothing shall be pasted, tacked, nailed, screwed or otherwise attached to walls, floors or furniture. Any damage resulting from actions of the exhibitor or his/her employees shall be made good by the exhibitor.

12. Inability to Perform

If the Allied Social Science Associations should be prevented from conducting the ASSA Annual Convention and Exhibits by any cause beyond its control, or if it cannot permit the exhibitor to occupy this space due to circumstances beyond ASSA's control, the ASSA will refund to the exhibitor the amount of the rental fee paid less a proportionate share of the exhibit expenses, which share shall be determined by ASSA in its sole discretion, and the ASSA shall have no further obligation or liability to the exhibitor.

ALLIED SOCIAL SCIENCE ASSOCIATIONS ANNUAL MEETING

JANUARY 3-5, 2010

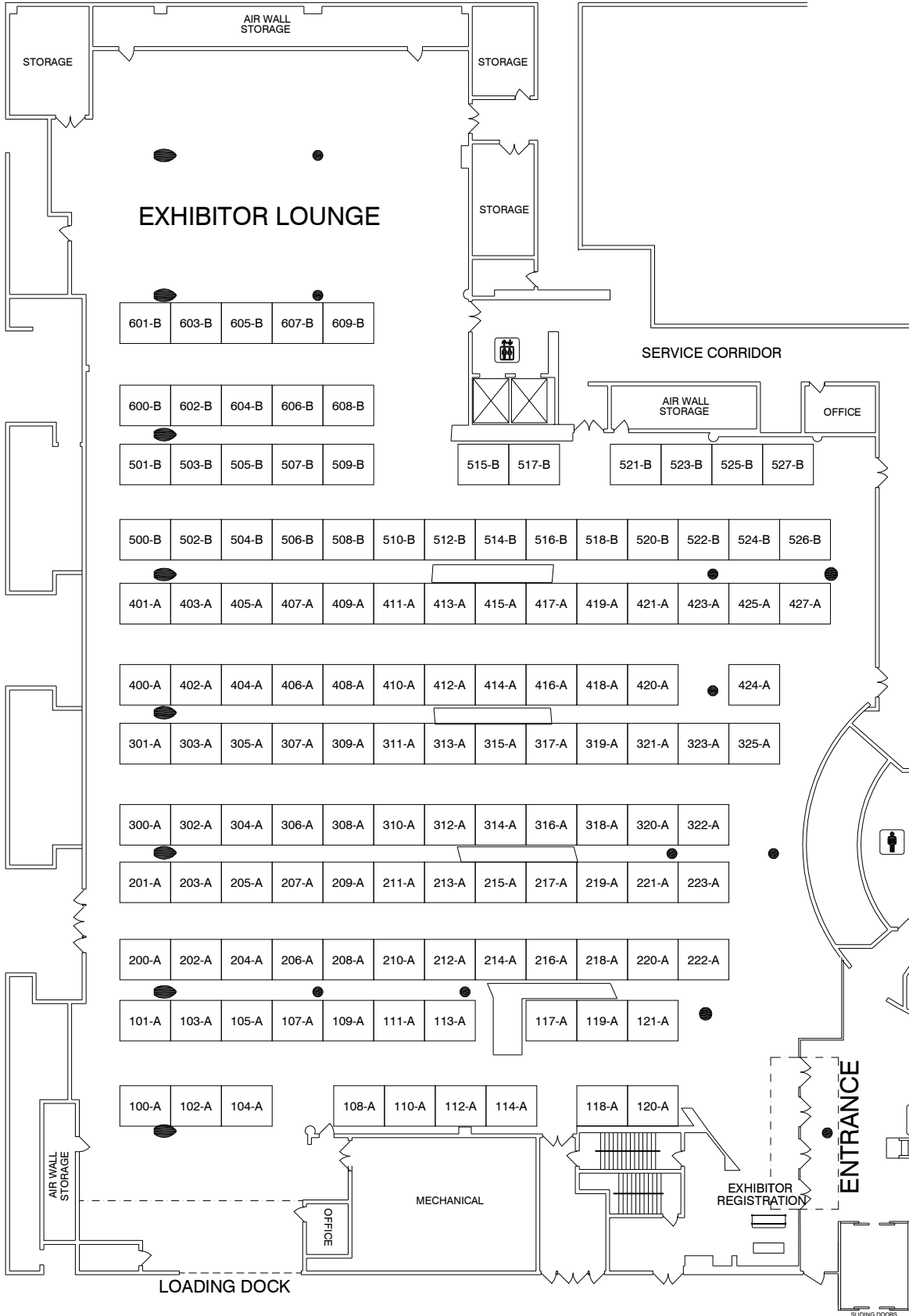
ATLANTA MARRIOTT MARQUIS
INTERNATIONAL HALL - SOUTH
ATLANTA, GEORGIA

REVISION DATE:
5/8/2009 ATL/MDM

BOOTH COUNT

Inventory as of 05/08/2009

Dimension	Size	Qty	SqFt
8'x10'	80	129	10,320
Totals:		129	10,320



BLDG. LEGEND:

F R E E M A N

DRAWING STARTED:
5/8/2009 ATL/MDM
SHOW DATE:
JANUARY 1-7, 2010
DRAWING NAME:
ALLIED SOCIAL SCIENCE
ASSOCIATION ANNUAL MEETING
HALL NAME:
MARRIOTT MARQUIS/ INTL. HALL
JOB NUMBER:
190363
ACCT. EXEC.:
BEN LUTZ

NOT TO SCALE

DISCLAIMER

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